

Leonor Fleming

Professor Jerome Gomez

DES 483.01

7 December 2022

Personal Promotion Project

Personal Bio

Leonor Fleming is an Interior Designer with a Bachelor of Fine Art in Interior Design from Converse University. Before receiving her degree, she spent fifteen years devoted to her career in Accounting and Administration. Her attention to detail and her methodical, creative process have earned her the ability to approach any design issue with a strong sense of interest and enthusiasm. The level of work that she produces, and her standards are evident in her overarching commitment to completing any task.

As a wife and mother of two young children, Leonor has developed an approach that effectively manages her time and attention. Her ability to maintain high standards with her demand on responsibilities speaks towards her ability to execute her objectives. Leonor has further revealed herself to possess strong leadership qualities reflected in her ability to advance into leadership positions within all organizations she has worked. She then instinctively molds that determination as an example for others to follow.

While at Converse University, Leonor completed intense research centered on Evidence-Based Design within the foster care system to help the vulnerable population residing within the spaces. Her focus is on community outreach and development for non-profit organizations. She gains satisfaction in helping others and, because of her leadership qualities, is recognized within her academic and professional careers for offering guidance and support when needed.

Website Review

1. How to Make a Portfolio! (Wix Tutorial) - Bing video

How to Make a Personal Portfolio | Online Portfolio Quick Tutorial - Bing video

How To Quickly Build Your Portfolio Website with Wix - Bing video

2. <http://michellemelendezdesign.weebly.com/resume.html>- I think the Website is organized well, but it does not seem like much time and effort was taken to create it. The lack of energy could give potential clients/employers the idea of a poor work ethic or dedication.
3. Specific questions about MY Website- <https://lflfleming001.wixsite.com/designportfolio>
 - a. What are you offering on your website/what is this website for? [I am offering information about myself, skills, and method of contact for jobs offerings.](#)
 - b. Who is the website for – who is your audience? [My audience is for client and potential employer/graduate school.](#)
 - c. What do you want your audience to learn about you? [I want my audience to know that I am knowledgeable in interior design and to showcase my design skills.](#)
 - d. List 10 terms your audience would expect to find on your site: [\(1\) commitment \(2\) leadership \(3\) research \(4\) professional \(5\) community \(6\) functional \(7\) commercial \(8\) residential \(9\) resume \(10\) contact](#)
 - e. What do you want your audience to do – what action do you want them to take? [I want my audience to contact me for job opportunities.](#)
 - f. What types of design firms/companies/organizations do you want to work for, and where (location) do you want to work? [I want to work for large architectural design firms in the Greenville area.](#)

- g. What college projects have the best components to represent your interior design knowledge and skills? [I believe the best components to showcase my design skills are Construction Documents, and my Kitchen & Bath, Residential, and Commercial Projects.](#)
 - h. What specifics from your resume should be on your website? [Specific information on my resume should include work history and relevant design skills.](#)
 - i. What events have contributed to your interior design knowledge and skills? [The events that have contributed to my design skills are my work and educational experiences along with the prior knowledge in construction from a family business.](#)
 - j. What image do you want your photo to project or create? [I want my photo to express professionalism and confidence.](#)
4. [Zendaya](#) (Singer and Actress website)
- a. I think the website is captivating when you first open it with bold letters and an stunning image of the artist.
 - b. There seems to be a lot more that could be added to the website given that Zendaya is a mega star. The four headers do not give her justice in all that she has accomplished.
 - c. The “About” page could use a major makeover. It is not inviting, overwhelming to read, and the outline is poor. It does not give the message of wanting to know more about the artist.
- [LeBron James](#) (Professional Basketball Player and Activist website)
- a. The opening page is great. The large font with LeBron’s name and a younger picture of him playing basketball play well with one another.

- b. The next view is an emotional video that captures viewers' attention and promotes awareness to poverty. I believe this guides the viewers on what is to come next.
- c. The menu bar showcases a good number of headers which showcases the many areas LeBron is associated with. I think overall the website is fantastic.

LEONOR L. FLEMING

llambarria@gmail.com



(864) 684-9136



Taylors, SC



DESIGN SKILLS

Auto CAD

Sketchup

Revit

Enscape

Photoshop

2020 Design

Chief Architect

Hand Renderings

Virtual Reality

SKILLS

Microsoft Office Suite

Google Drive

Adobe Acrobat Pro

EDUCATION

Converse University

Spartanburg, SC - May 2023

NISBET HONORS PROGRAM

Bachelor of Fine Arts in Interior

Design, CIDA Accredited

Department of Arts and Design,

NASAD Accredited

GPA: 3.97

RELEVANT WORK EXPERIENCE

INTERIOR DESIGN CONSULTANT (Internship)

GOS · 5/2022 to 10/2022

Coordinated sales representative or client requests by creating cost-effective, practical space planning solutions. Tasks included:

- Floorplan Layouts
- Furniture/Material Selections
- 3D Renderings & Presentations
- Prepared Price Proposals
- Video Walk Throughs

INTERIOR DESIGNER/ADMINISTRATIVE ASSISTANT

ChemStone, Inc · 3/2012 to 5/2017

Managed and facilitated the remodel of an existing building which transitioned to the corporate office. Negotiated, oversaw, and coordinated with designers and purchased new office furniture. Consulted and designed high traffic areas within the facility.

Responsible for providing administrative and clerical service to colleagues, managers, and supervisors to facilitate efficient operations within the office.

OTHER WORK EXPERIENCE

DANGEROUS GOODS AGENT (Leadership Position)

FedEx Express · 11/2018 to 4/2022

Processed hazardous packages and documents by ensuring a proper chain of custody throughout the ramp operations. Also, an appointed wing walker guide escorting planes out safely and efficiently onto the runway.

Achievements: Employee of the Month & Peak Performer Award

Consistent Bravo Zulu (bonuses) for outstanding performance

LEONOR FLEMING

INTERIOR DESIGN PORTFOLIO

Selected works: 2020 – 2022

llambarria@gmail.com

(864) 684 · 9136

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Educational: Dexter Hall, Converse University



Exterior Perspective

Design Concept: The concept for the design is to create a multipurpose space for students and faculty members to utilize for meetings, studying or lounging. The idea is to incorporate separate gathering areas from single to collaborative use that is open yet offers privacy if needed. The goal is for the space to function as an additional resource for a relaxing and fun atmosphere. Portable seating offers versatility and compact solutions to avoid overwhelming the space. Natural light and views complement the natural color scheme with pops of color throughout the room.

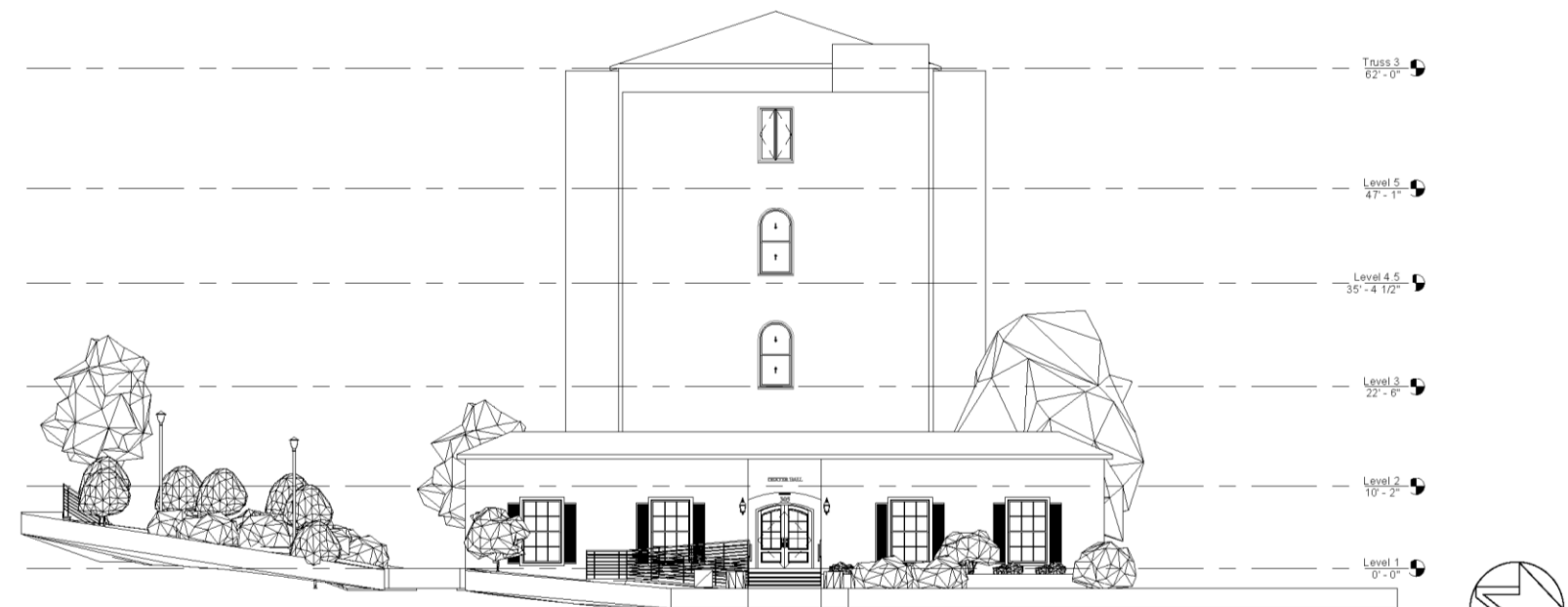
Revit, AutoCAD, Enscape, Photoshop,
& Adobe Premiere Pro

ADJACENCY MATRIX

MEETING AREA	●
CAFE AREA	◐
TOUCHDOWN AREA	○
READING NOOKS	●
LOUNGE AREA	●
CA DESK AREA	●

Adj. Matrix Legend

- Close Proximity
- ◐ Medium Proximity
- Limited/No Proximity



1 DEXTER - FRONT EXTERIOR ELEVATION

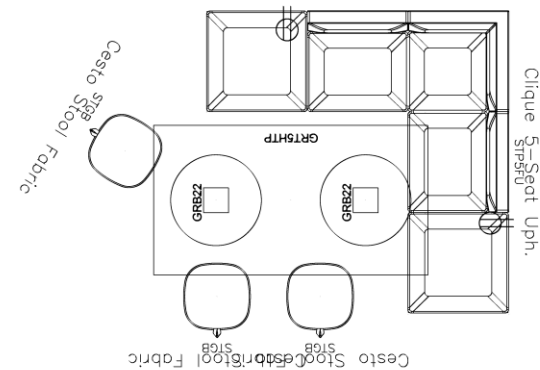
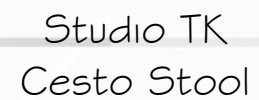
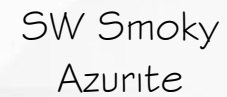
SCALE: 1/16" = 1' - 0" 0' 4' 10'



FALL



SCALE: $1/8" = 1' - 0"$

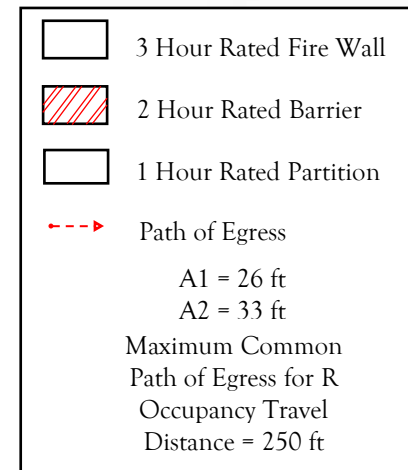
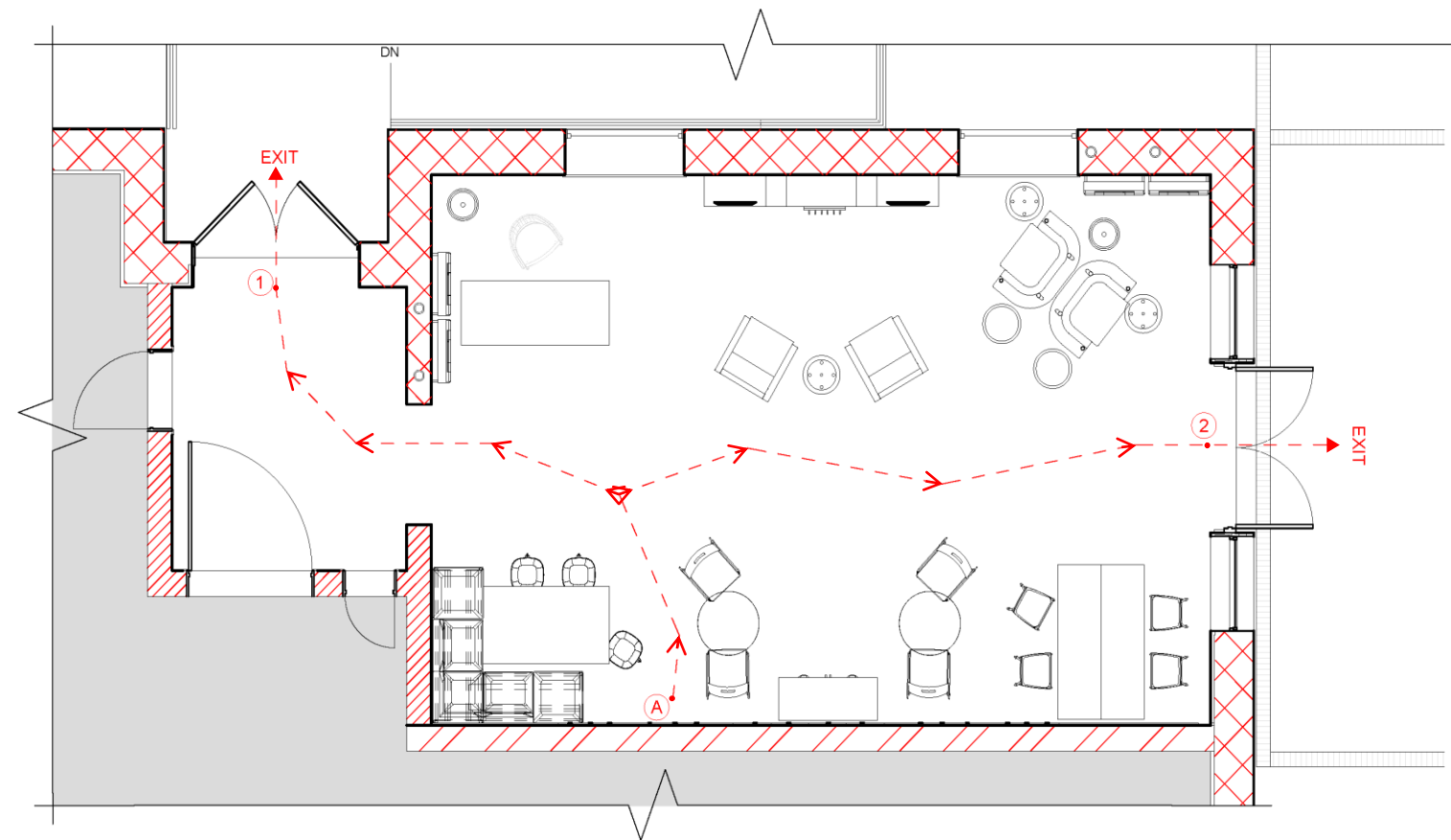


SCALE: $1/2" = 1' - 0"$

Educational: Dexter Hall, Converse University

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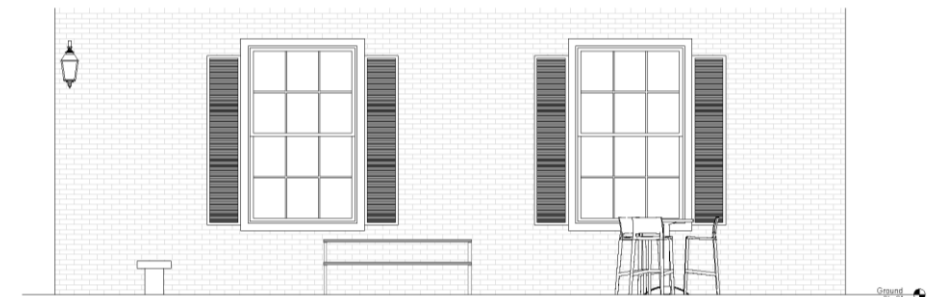
Global
Bakhita
Bar Height
Stool



Global
Bakhita
Bar Height
Table

1 DEXTER LOUNGE - LIFE SAFETY PLAN

SCALE: 1/4" = 1' - 0"



2 EXTERIOR ELEVATION - DEXTER WEST WALL

SCALE: 1/2" = 1' - 0"



Interior Perspective



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Global
Drift Stool

Finishes

1. Quilt Feather
2. Fabric Grass
3. Carrera Azure



Global
River Harbor

Professional: City of Ft. Inn Proposal



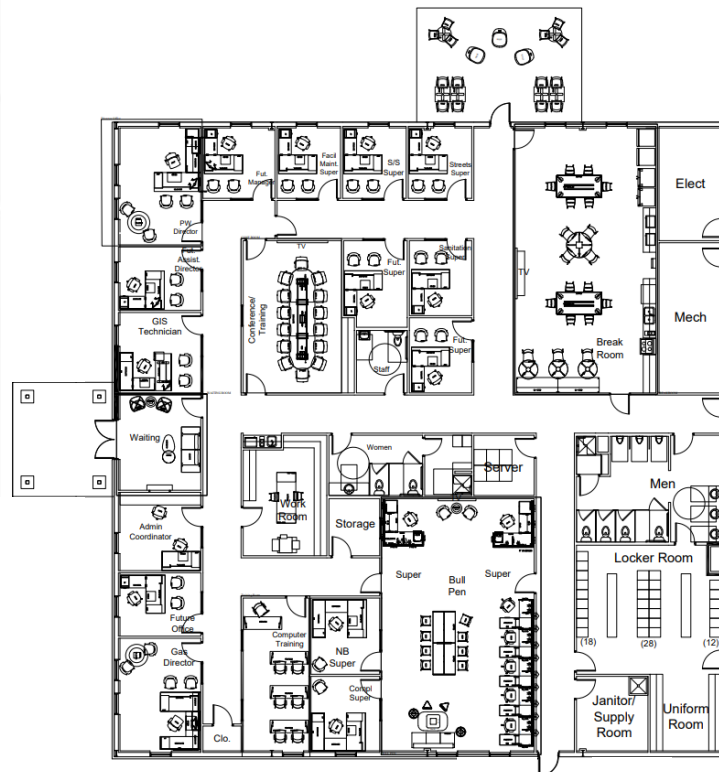
Greenville
Office Supply
Greer, SC

PROJECT SCOPE:

The City of Fountain Inn is in the construction phase of its new Public Works and Natural Gas joint facility scheduled to open in 2023. They are seeking efficient furniture solutions to maximize the use of the office space and common areas while keeping in mind modern aesthetics and incorporating the city's branding colors.

CLIENT GOALS:

- 14 Private Offices
- Conference Room
- Training Room
- Bull Pen
 - 2 Supervisor Workstations
 - 5 Touchdown Workstations
 - Collaborative Teams Space
- Breakroom to Accommodate 20
- Outdoor Seating



Main Level Floor Plan — Not to Scale (Provided by the client)

Supervisor: Briana Pilgrim

My Contributions: Assisted with furniture and material selections, created building using **AutoCAD** floorplans provided by the client in **Revit**, entered designed spaces within Revit, and created all visual renderings and video presentation using **Enscape** and **Adobe Premiere Pro**.



Front Exterior Perspective



Stimuli
Fabric



Lemon
Novella



Lagoon
Cenote



Koi
Oranda



scan
me

Professional: City of Ft. Inn Proposal



**Greenville
Office Supply**
Greer, SC

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Lobby Perspective



Bull Pen Perspective

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Breakroom Perspective



Outdoor Patio Perspective

Hospitality: Miami Hotel

Revit, AutoCAD, Enscape, and Photoshop

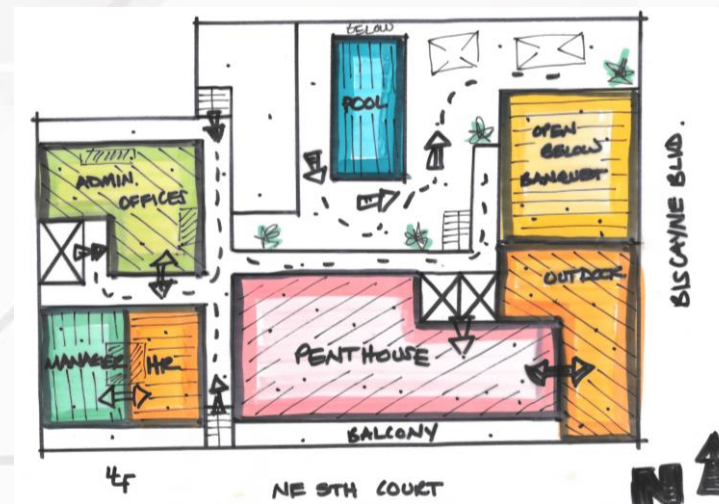
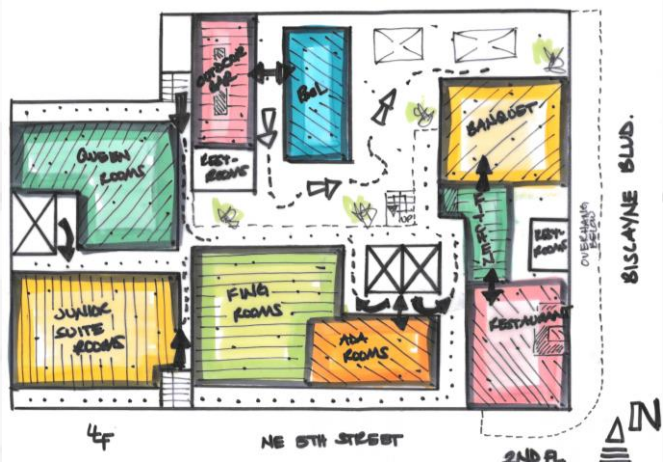
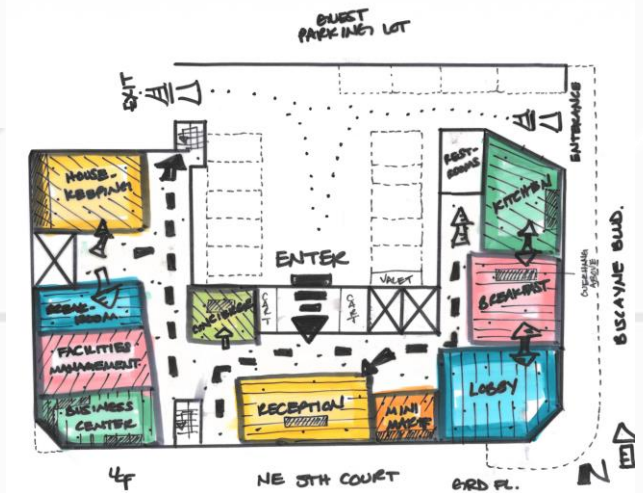
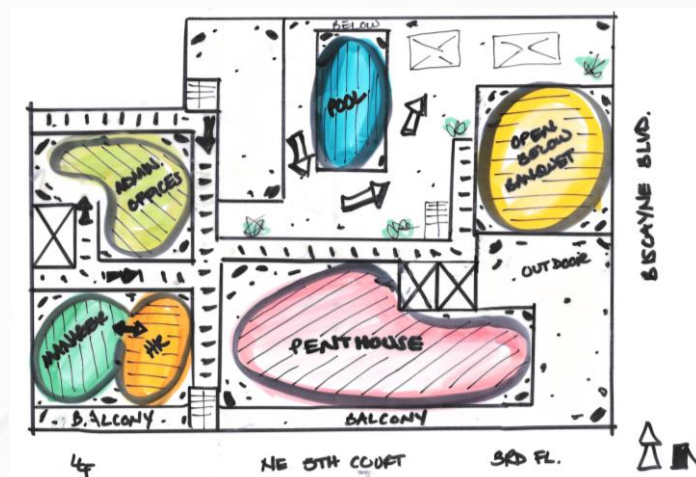
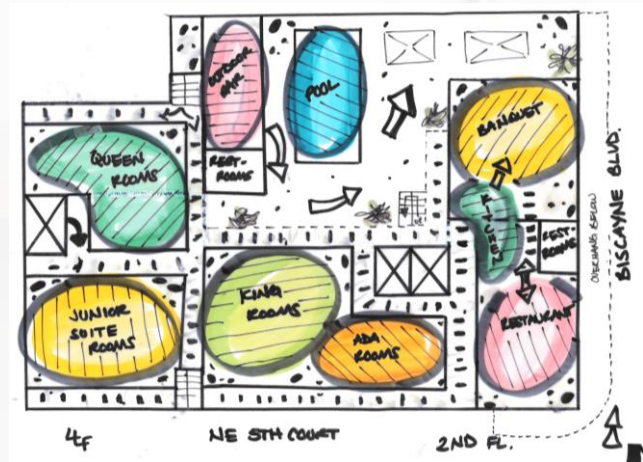
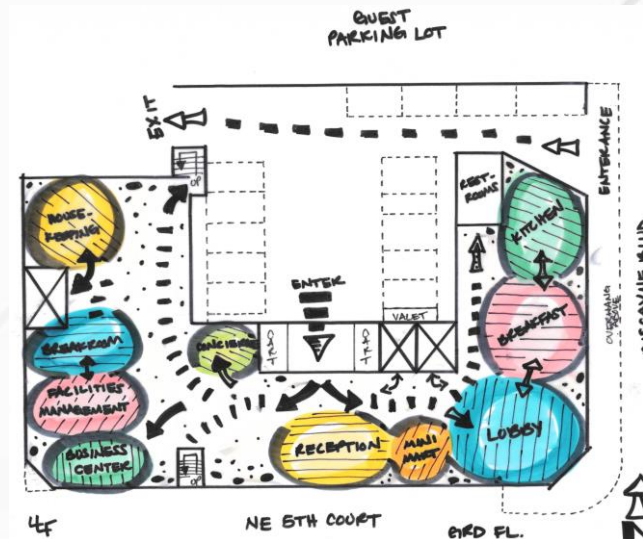
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EXTERIOR PERSPECTIVE

Design Concept: The concept for this design is to remodel a 3-story historical Miami Art Deco Hotel back to its original aesthetic yet offer a more modern feel. The goal is to attract guests to the hotel to offer an escape from all the hustle and bustle of everyday life in a relaxing atmosphere. The color scheme will incorporate a playful, tropical vibe with vibrant pastel colors throughout. In order to keep with the culture of Miami's recreational living and warm weather conditions, the use of natural daylight and access to the outdoors will be paramount.

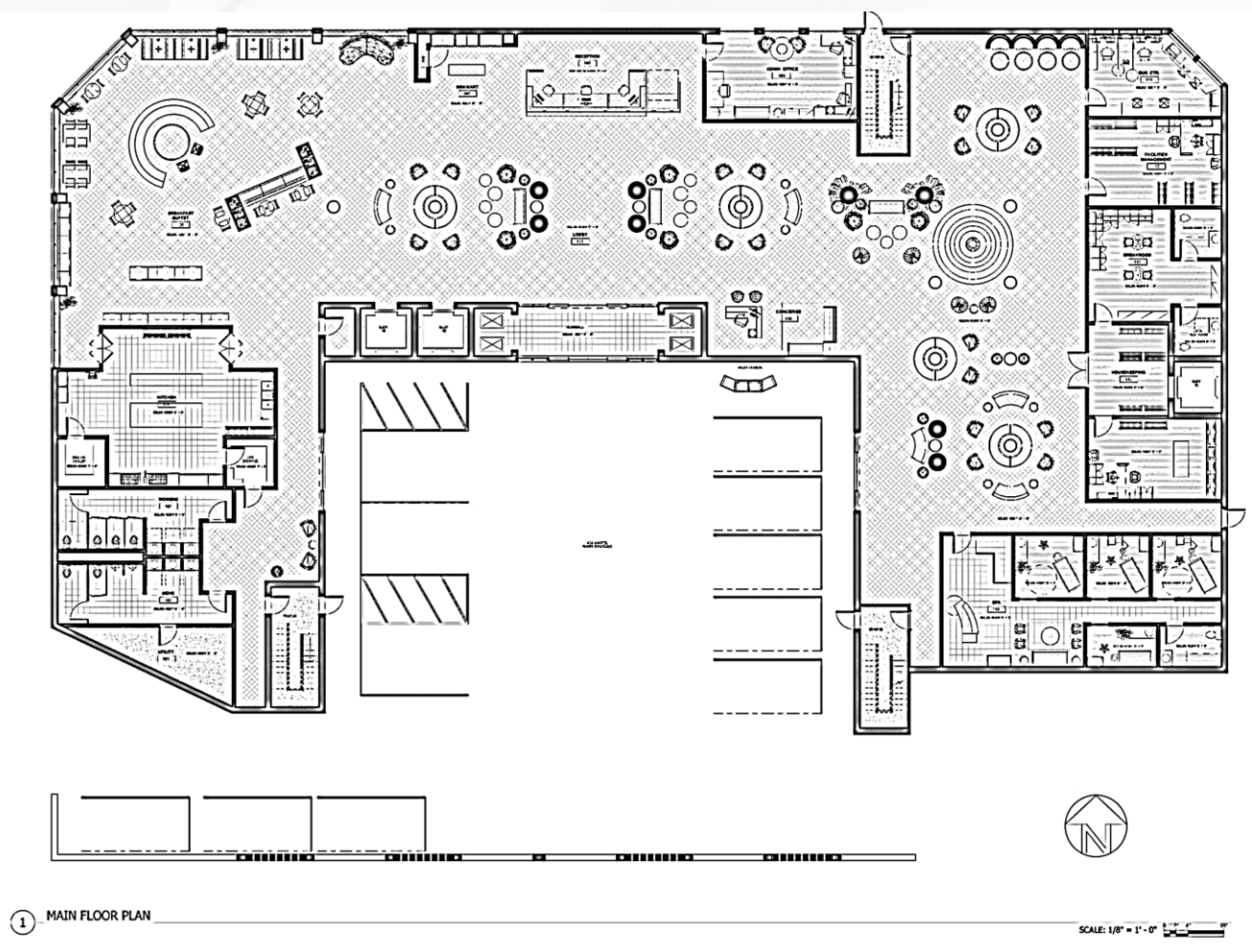


Bubble & Blocking Diagrams

Hospitality: Miami Hotel

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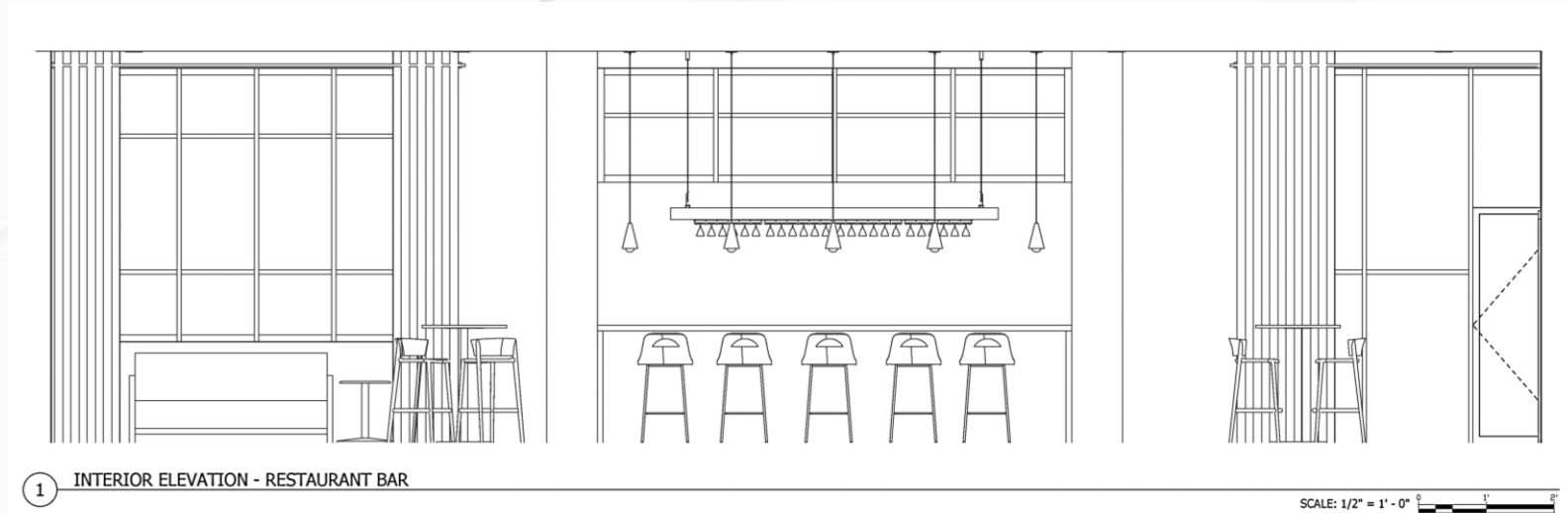
MAIN LEVEL FLOOR PLAN



INTERIOR ELEVATION - ADA RESTROOM



EXTERIOR PERSPECTIVE – CABANA



INTERIOR ELEVATION - RESTAURANT BAR

INTERIOR ELEVATION – RESTAURANT BAR

Hospitality: Miami Hotel

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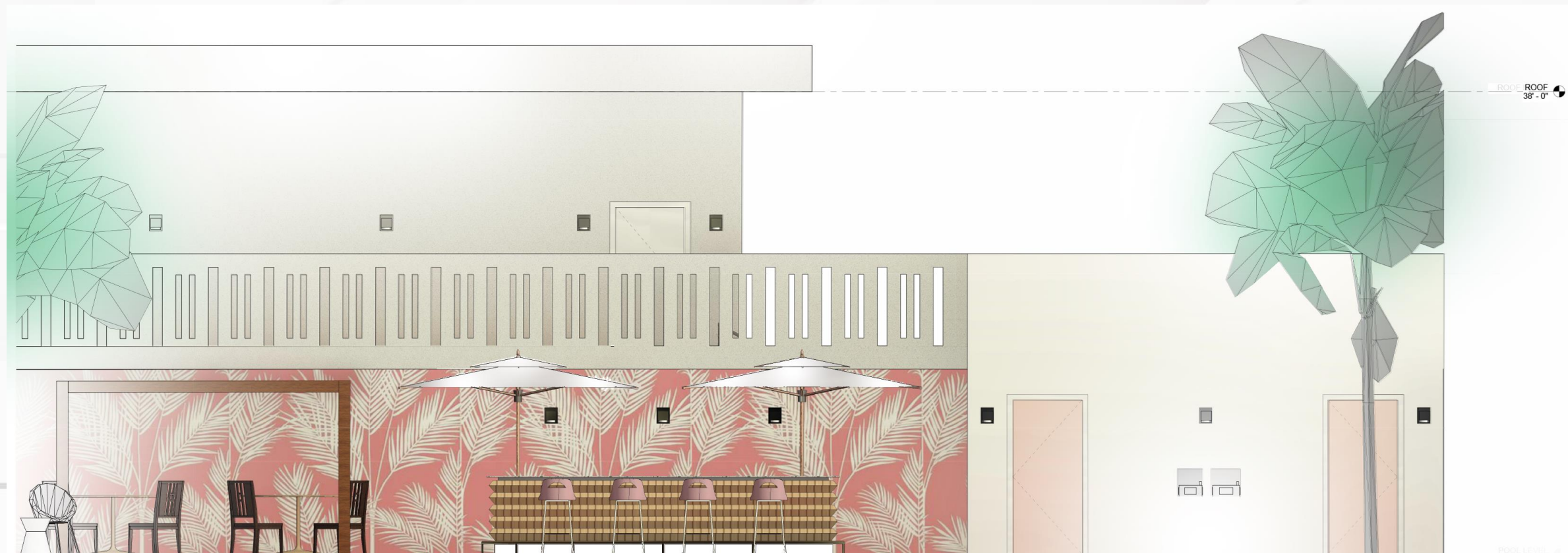


EXTERIOR PERSPECTIVE – PENTHOUSE PRIVATE POOL



EXTERIOR PERSPECTIVE – GUEST POOL

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1 EXTERIOR ELEVATION - OUTDOOR BAR POOL

SCALE: 1/2" = 1' - 0"

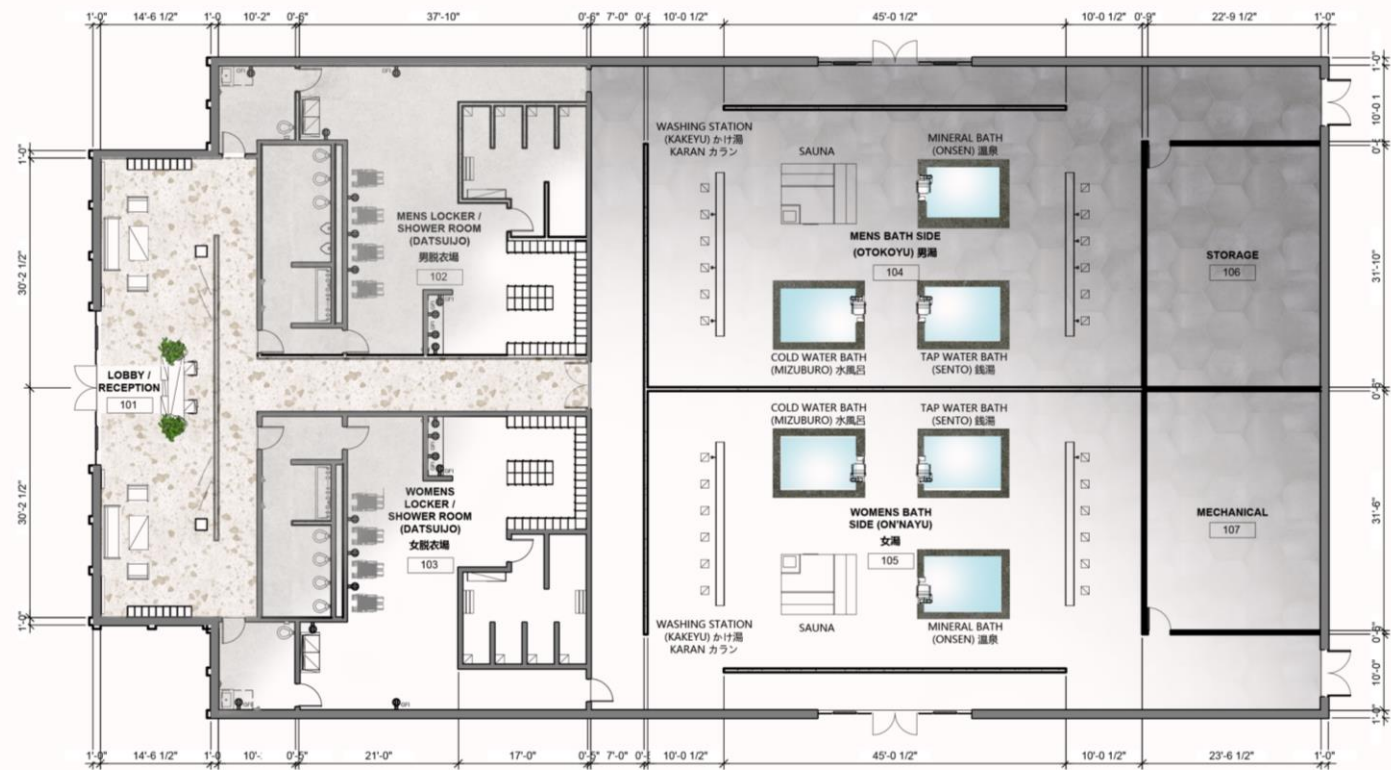
Commercial: Japanese Bath House スーパー銭湯

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EXTERIOR PERSPECTIVE

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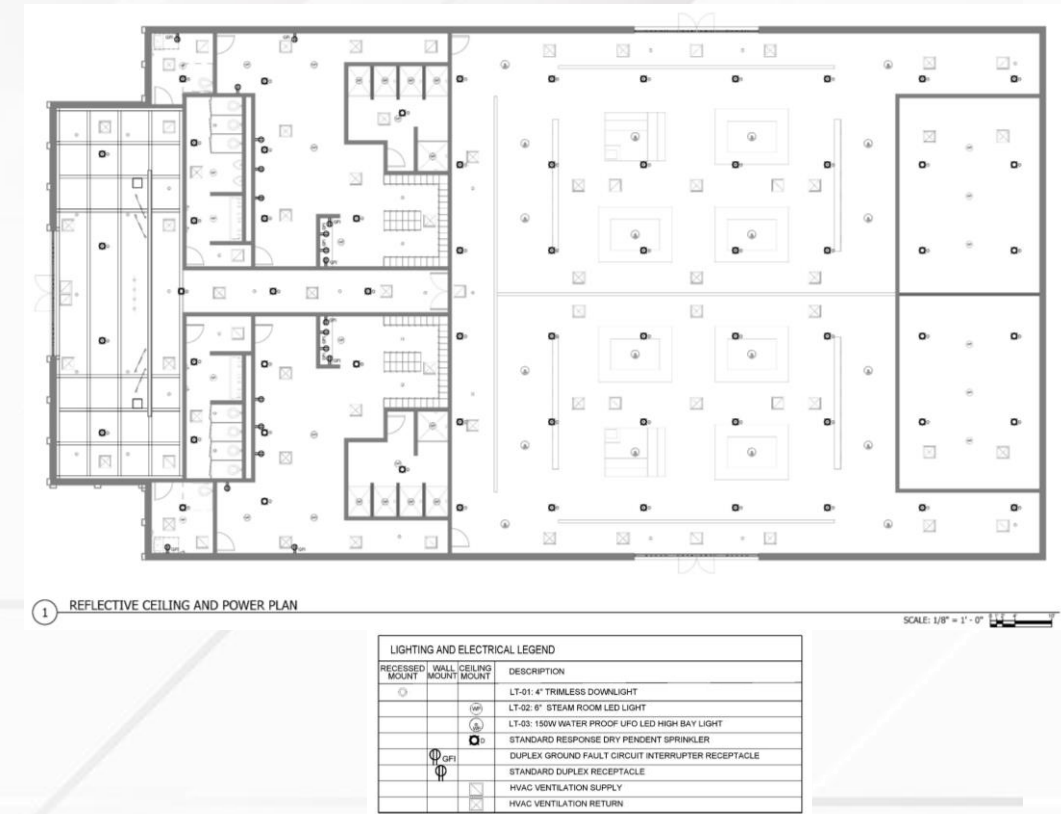


LIGHTLY RENDERED FLOOR PLAN

Design Concept: The concept for this design is to create a Super Sento that keeps with the Japanese culture and aesthetic. The Japanese inspired style will feature the following:

- ✓ Natural elements (Plants, Water, Wood)
- ✓ Neutral Colors with Pops of Red
- ✓ Exposed Wooden Beams and Timber
- ✓ Open and Airy Floor Plan with Functionality
- ✓ Balance, Symmetry, and Geometric Spaces
- ✓ Natural Light and Rice Covered Windows

Programs: Revit, SketchUp, AutoCAD, Photoshop and Enscape



Commercial: Japanese Bath House スーパー銭湯

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LOBBY / RECEPTION PERSPECTIVE



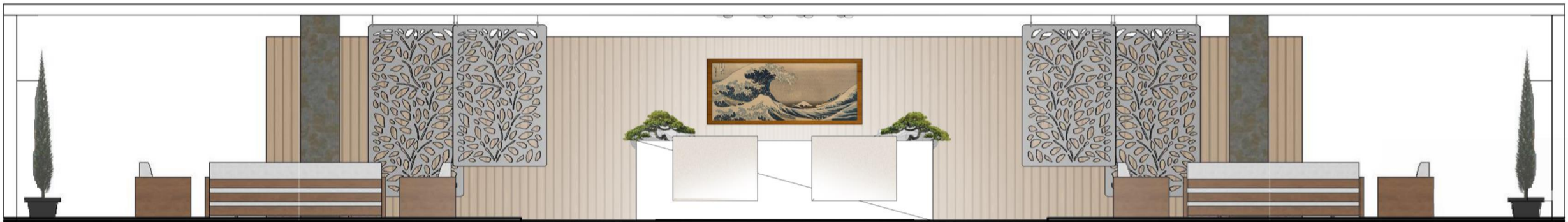
Tan Office Chair



Hanging Wall Panel



- Finishes:
- 1.Crema Terrazzo
 - 2.Latte Oak Wood
 - 3.Ona Blanco Tile
 - 4.Baltimore Gray Tile
 - 5.Bottega Antarctica Tile



LOBBY / RECEPTION ELEVATION

SCALE: 1/2" = 1' - 0" 0 1' 2' 4' 10'

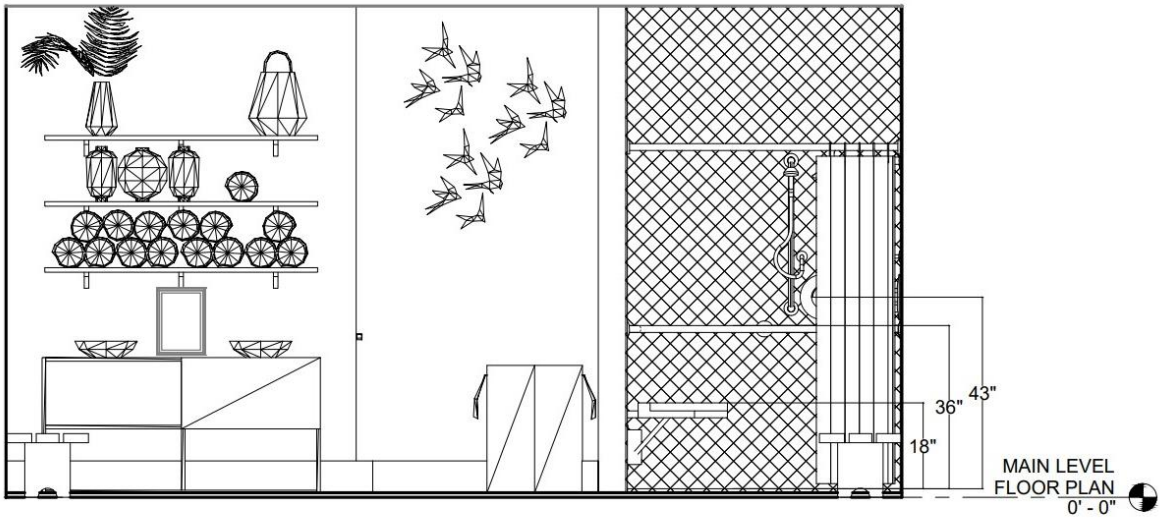
Commercial: Japanese Bath House スーパー銭湯

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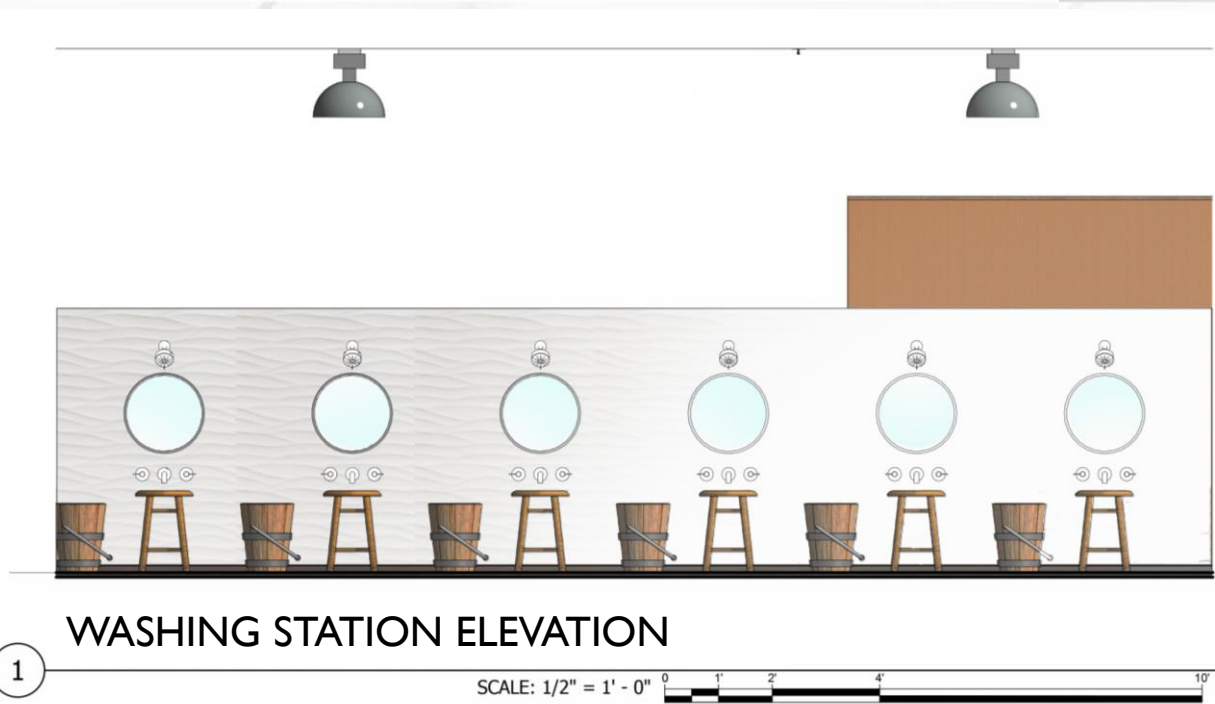
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LOCKER ROOM PERSPECTIVE



ADA SHOWER ELEVATION



WASHING STATION ELEVATION



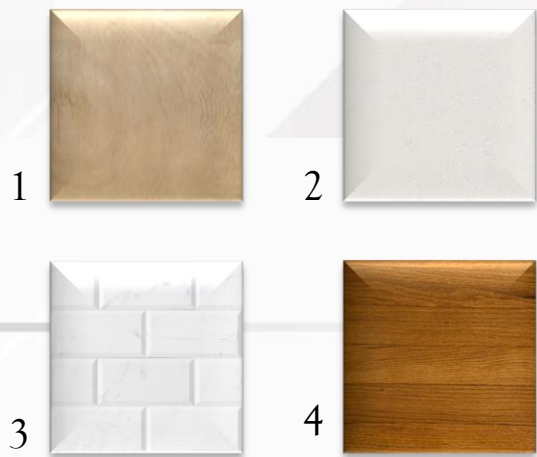
POOL AREA PERSPECTIVE

Kitchen and Bath: Kosher Kitchen

Revit, SketchUp, AutoCAD, and Enscape

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- 1. Kingdom Persia LVT
- 2. SW Snow White
- 3. Athena Mosaic Tile
- 4. Stained Wood Finish



7" AKOVA PENDENT



ALIGN FAUCET



CABINET PULL HANDLE

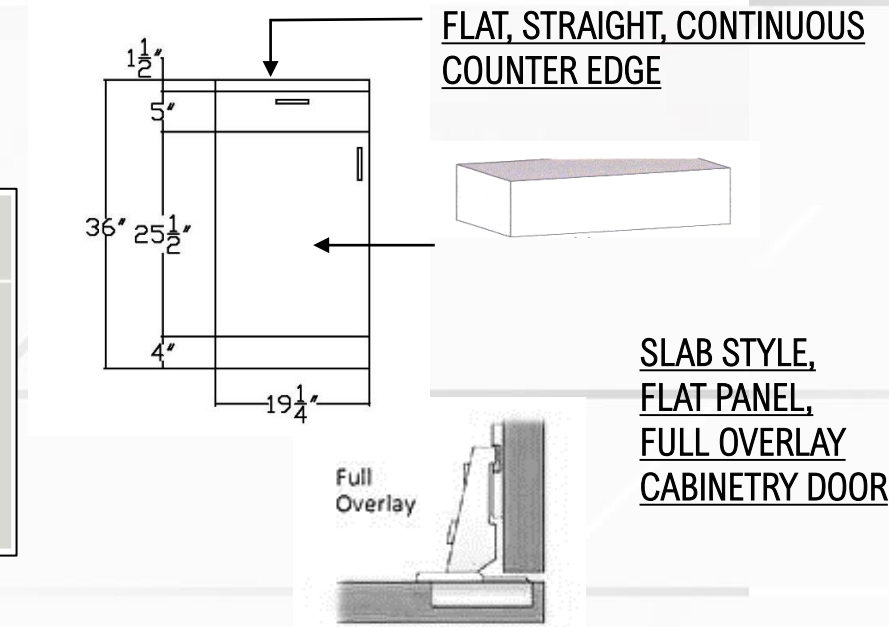
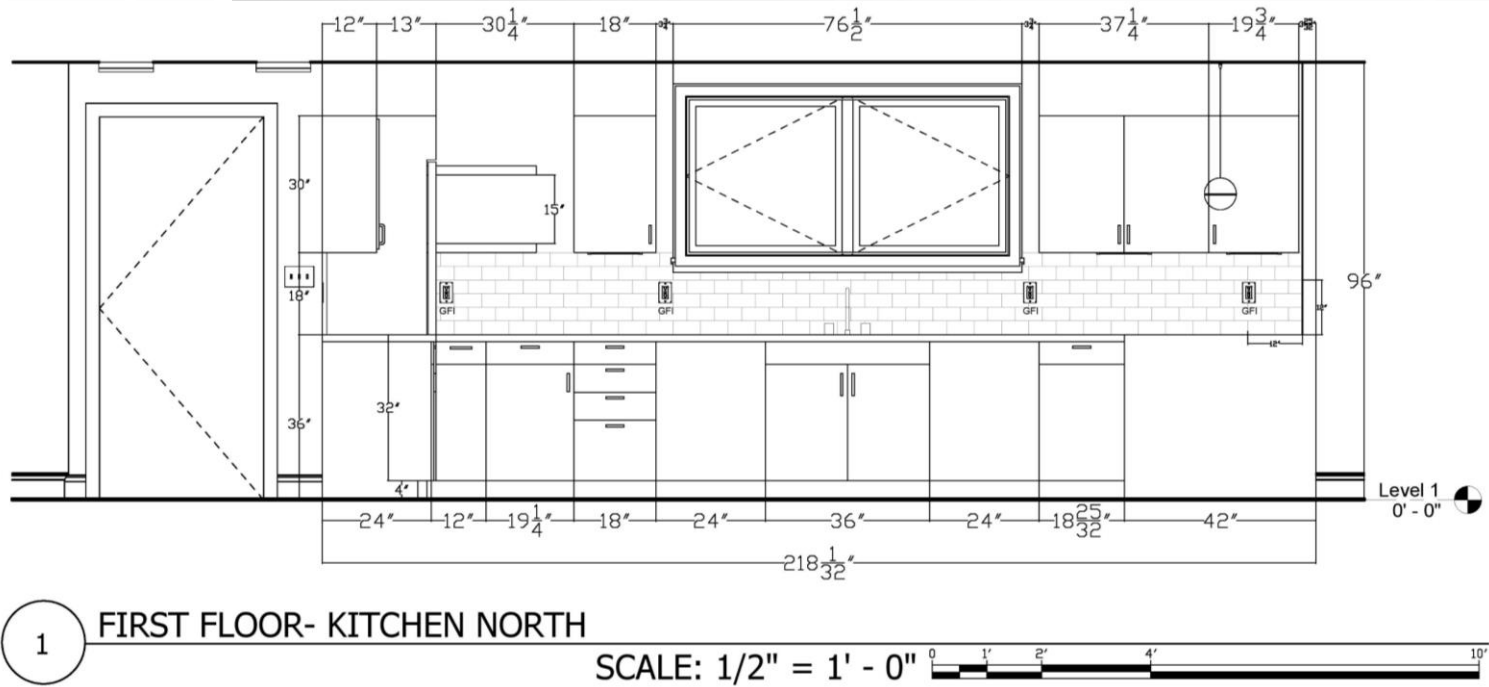


KITCHEN PERSPECTIVE

Design Concept: The concept for this design is to create a Kosher kitchen and Master Bath to adhere to Jewish tradition. A Scandinavian inspired style was the overall aesthetic, so it was essential to incorporate natural light and bring in the beautiful Los Angeles skyline. Minimal ornamentation and a clean, simple design bring focus on the natural elements within the spaces. Exposed wood, modern finishes, natural colors and tones create the feel and sense of openness and functionality.

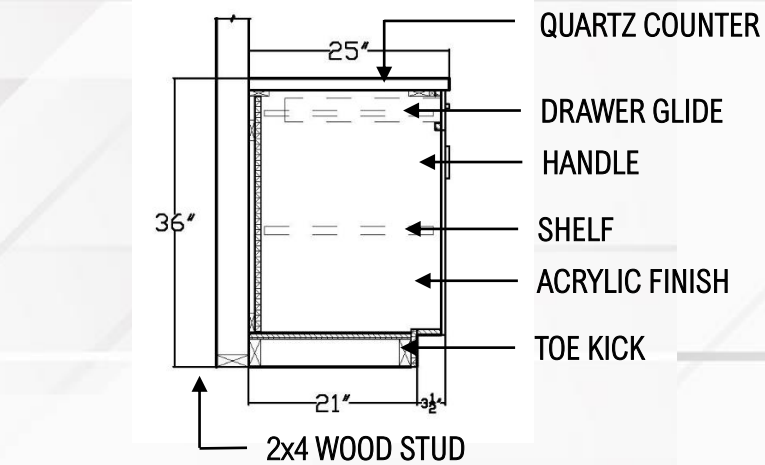
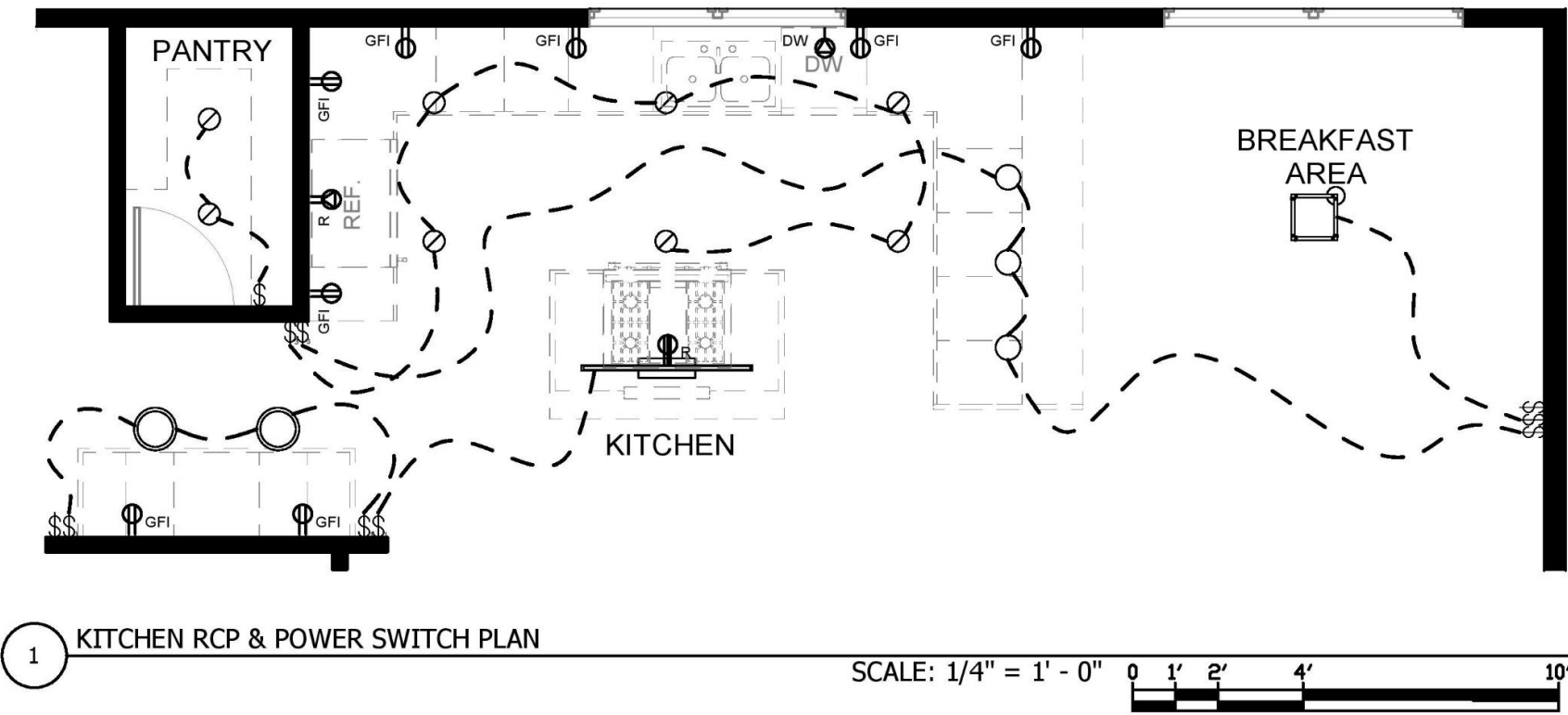
Kitchen and Bath: Kosher Kitchen




















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CABINET DETAIL AND SECTION

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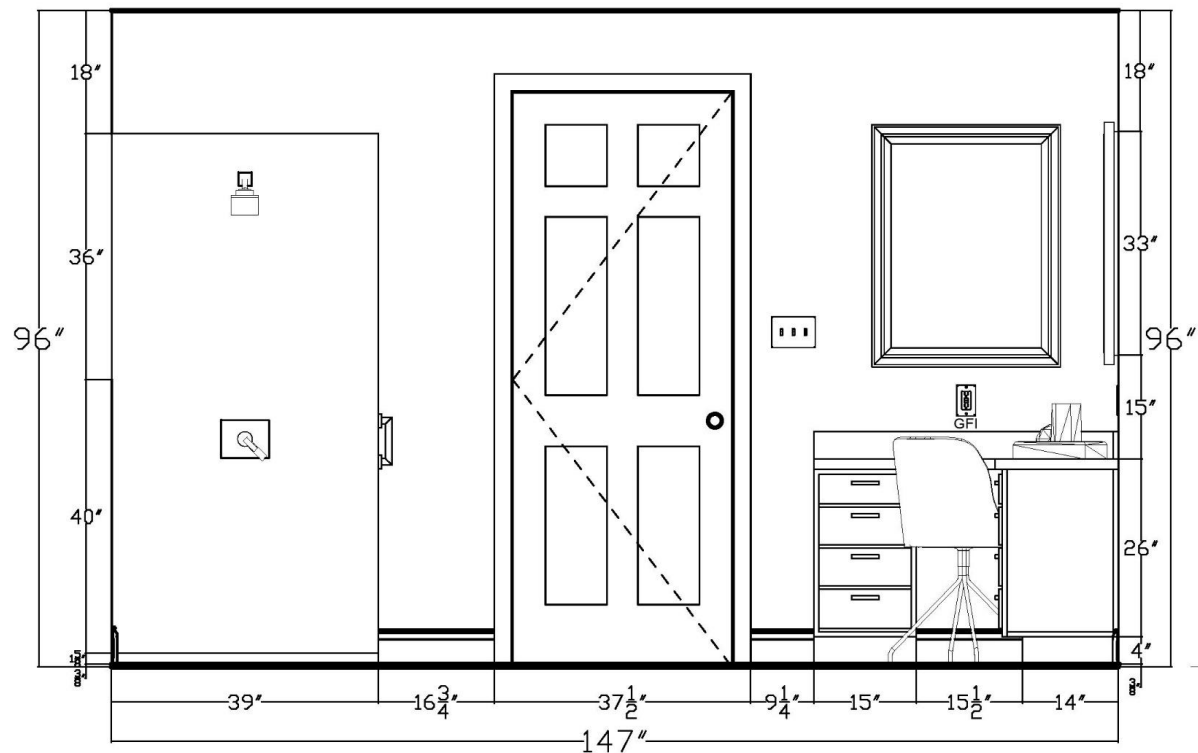


ELECTRICAL LEGEND		LIGHTING LEGEND		
WALL MOUNT	DESCRIPTION	RECESSED MOUNT	WALL/CEILING MOUNT	DESCRIPTION
	TOGGLE SWITCH			LT-01: 12" FINCH ROUND FLUSH MOUNT LIGHT
	3-WAY SWITCH			LT-02: 6" DOWNLIGHT
	DUPLEX GROUND FAULT CIRCUIT INTERRUPTER RECEPTACLE			LT-03: 48" DESSAU LINEAR SUSPENSION LIGHT
	STANDARD DUPLEX RECEPTACLE			LT-04: 7" AKOVA PENDANT LIGHT
	CLOTHES WASHER			LT-05: 13" BROX CUBE PENDANT LIGHT
	CLOTHES DRYER			LT-06: 12" UNDER CABINET LIGHTING
	DISHWASHER			LT-07: 28 1/4" VANITY WALL MIRROR LIGHT
	RANGE			LT-08: 4.6" LYNK WALL SCONCE LIGHT
	COOKTOP			LT-09: 21 1/2" SYRMA PENDANT LIGHT
	REFRIGERATOR			

Kitchen and Bath: Master Bathroom

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MAKE-UP VANITY PERSPECTIVE

1 INTERIOR ELEVATION - MASTER BATH SOUTH
SCALE: 1/2" = 1' - 0"



MASTER BATH PERSPECTIVE



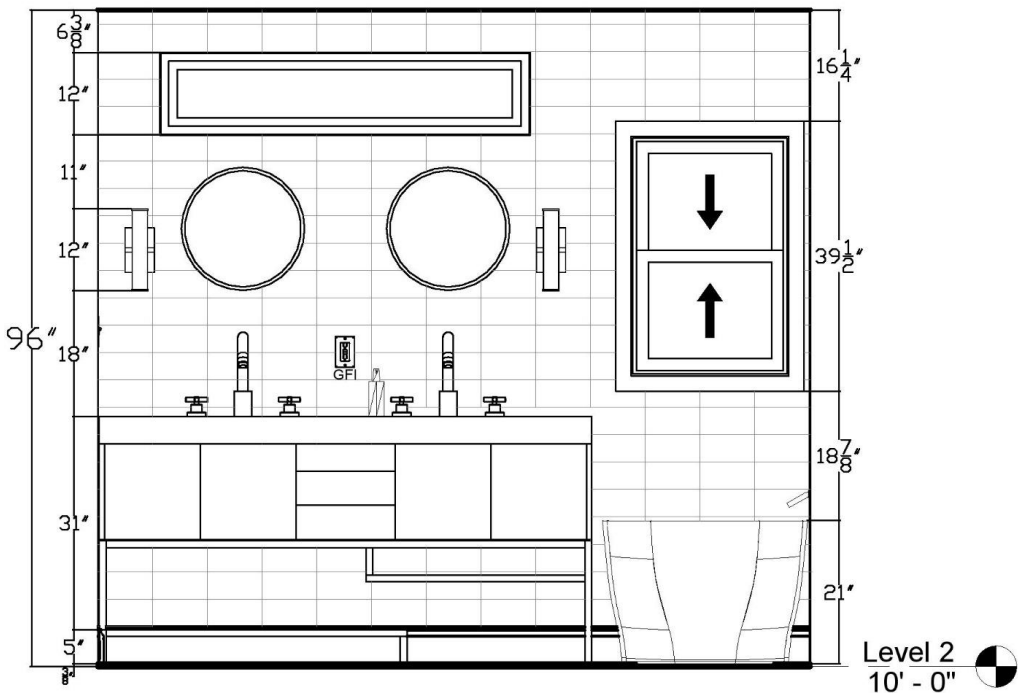
MERCER DBL VANITY



SYRNA PENDENT



UPHOLSTERED CHAIR



2 INTERIOR ELEVATION - MASTER BATH WEST
SCALE: 1/2" = 1' - 0"

RESIDENTIAL DESIGN: ATL HOUSE

Revit, SketchUp, AutoCAD,
Photoshop and Enscape

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Arhaus Clarkson Sofa



Yamaha Grand Piano



UNITY
power
movement



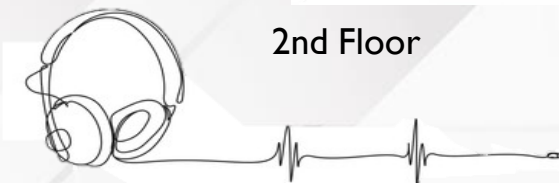
LIVING ROOM PERSPECTIVE



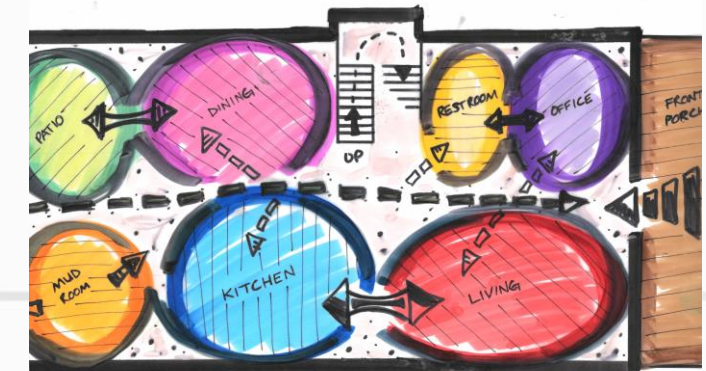
Walnut
Hardwood

Tan
Leather

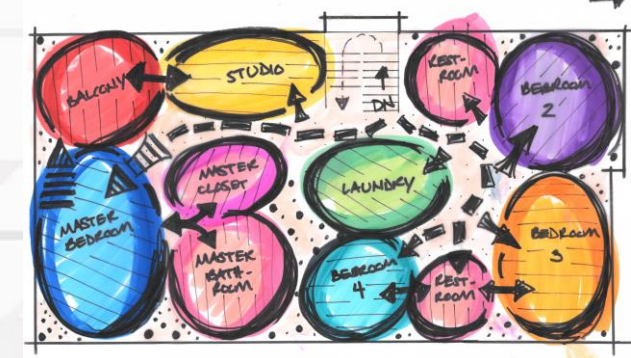
Sofa
Upholstery



Bubble Diagrams

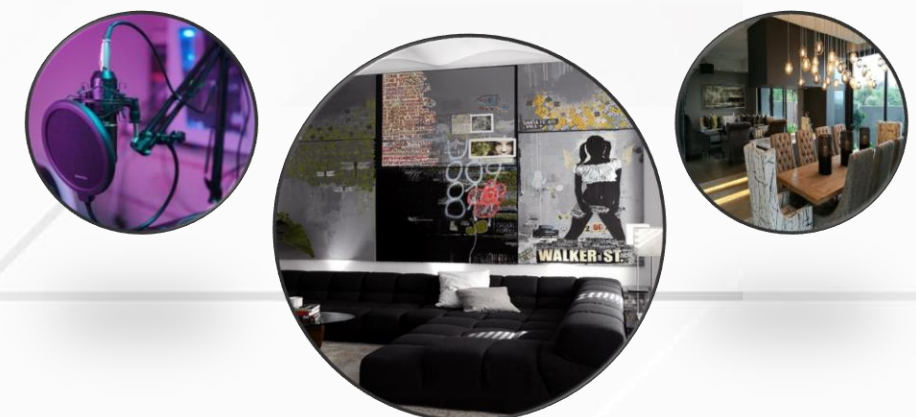


1st Floor



2nd Floor

INSPIRATION



DESIGN CONCEPT

The concept of this design was to create the feel of Atlanta urban city life with a taste of sophistication. Remembering cultural and first roots is significant to the overall mood of this aesthetic. Black furnishings and details contrast nicely with the light walls throughout the space. Pops of bright colors and artwork accentuate modern inner-city living. Music is also a theme intended since both parents work in the music industry. The key words for the overall mood are **unity, power, and movement**.

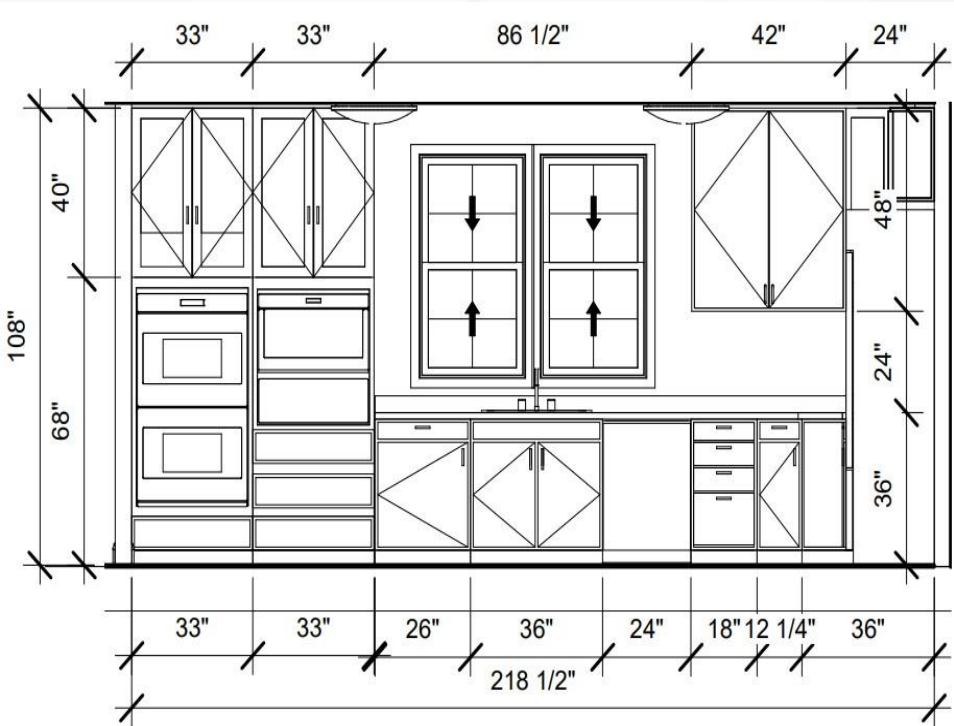
RESIDENTIAL DESIGN: ATL HOUSE

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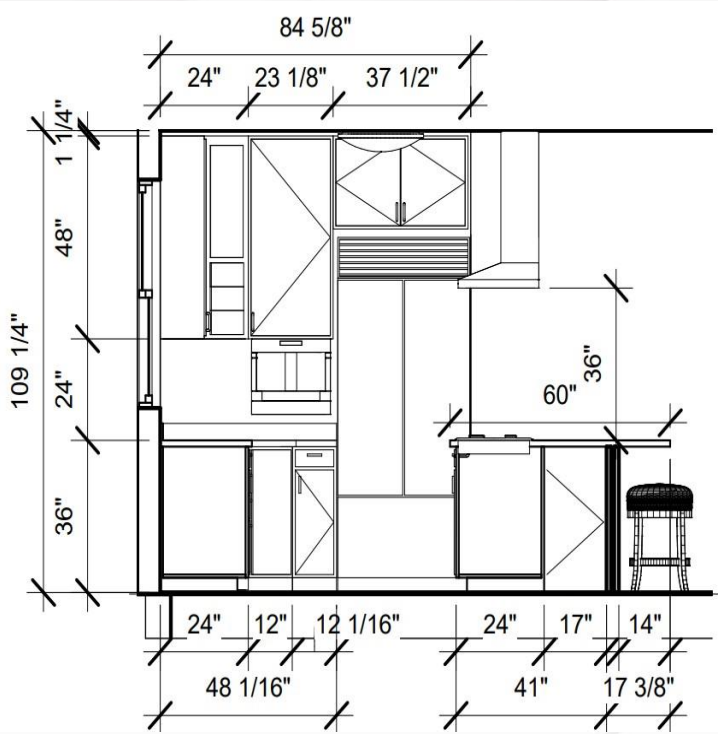
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KITCHEN PERSPECTIVE



NORTH KITCHEN ELEVATION



EAST KITCHEN ELEVATION

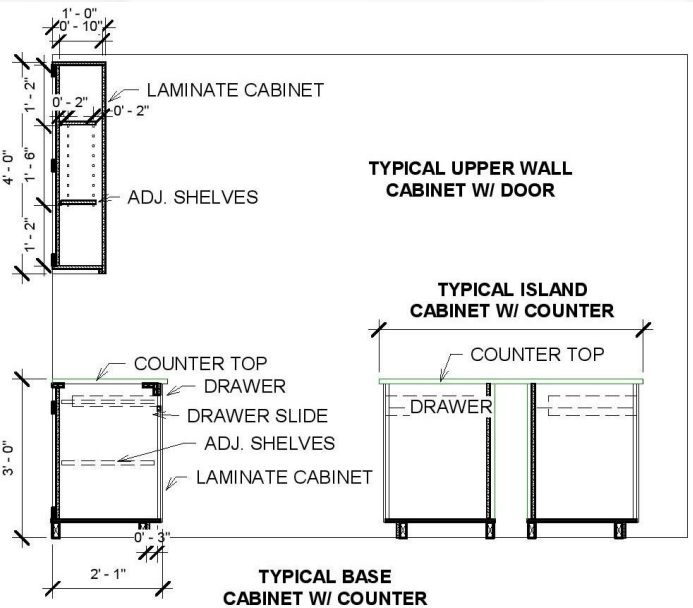
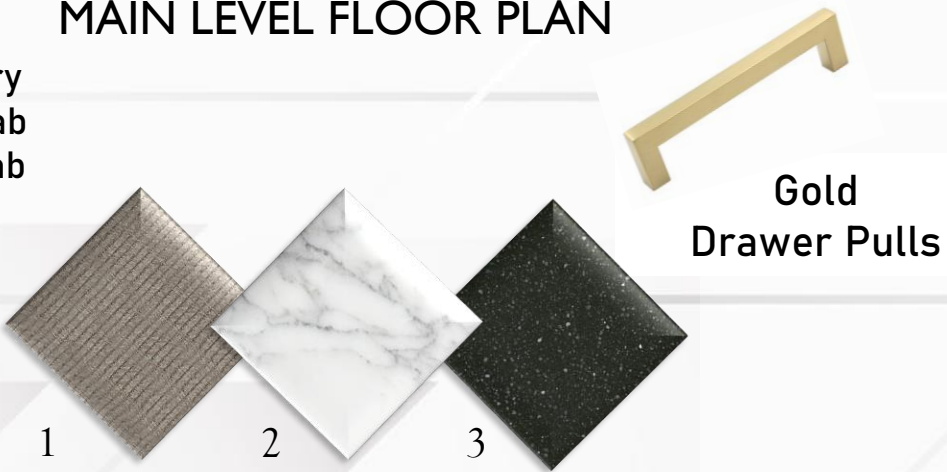


Mini Nyra
Pendant

- 1. Antico Upholstery
- 2. Marble White Slab
- 3. Marble Black Slab



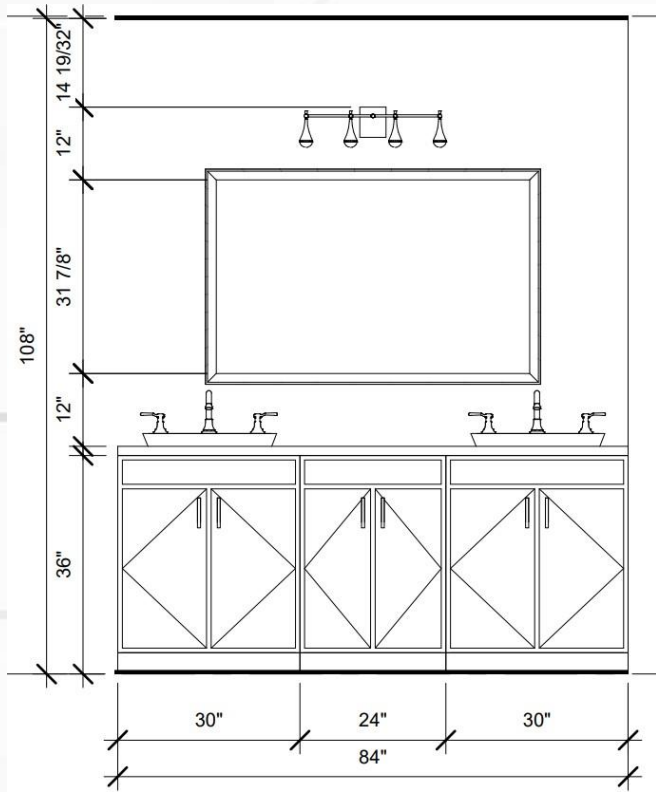
MAIN LEVEL FLOOR PLAN



RESIDENTIAL DESIGN: ATL HOUSE

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MASTER BATH ELEVATION



Kathy Kuo Side Chair



Arhuas Malone Nightstand



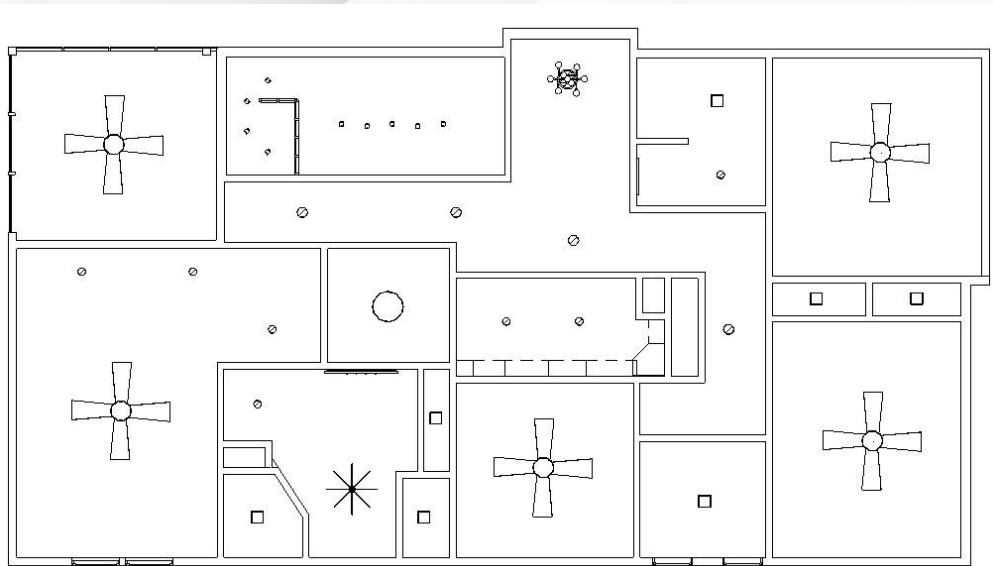
MASTER BEDROOM PERSPECTIVE



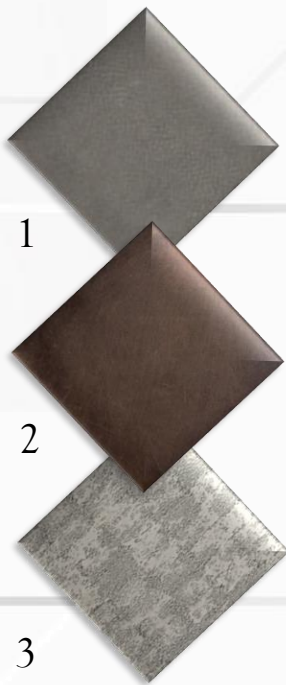
MASTER BATH PERSPECTIVE



Belterra 38 Chandelier



UPPER-LEVEL REFLECTIVE CEILING PLAN



- 1. SW Serious Gray
- 2. Dark Walnut Wood Finish
- 3. Kashmere Nylon Carpet

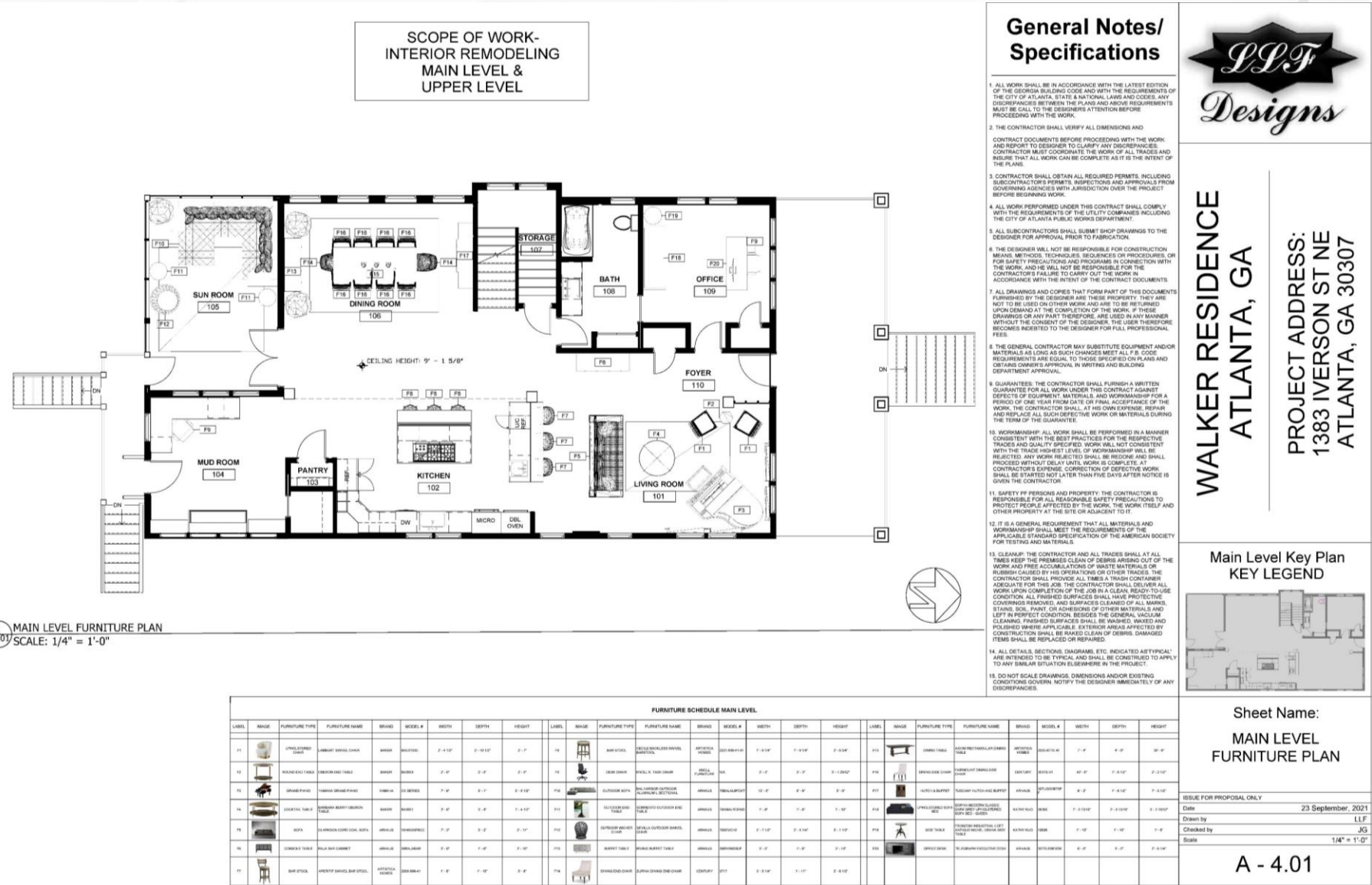


Woodhurst Bronze Faucet

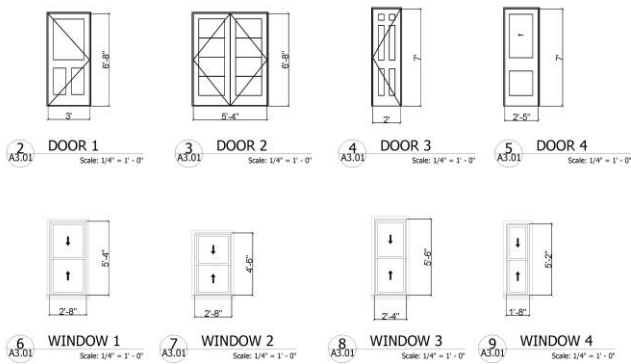
Interior Construction: Atl. House

Revit, AutoCAD

FALL 2021



FURNITURE PLAN INCLUDING TITLE BLOCK AND SCHEUDLE



DOOR SCHEDULE



BUILDING SECTION



INTERIOR MODEL PERSPECTIVE SECTION

Completed Construction Documents were used to build a 3D Model. Although the construction documents were done individually, the model was a group effort. Myself, Jenna Robinson, Hailey Gilmer, and Joscelyn Gallego built the model collectively. My main contributions were 2nd floor exterior east wall & windows, 2nd floor finishes (wall & floor), and creating and attaching the foundation.

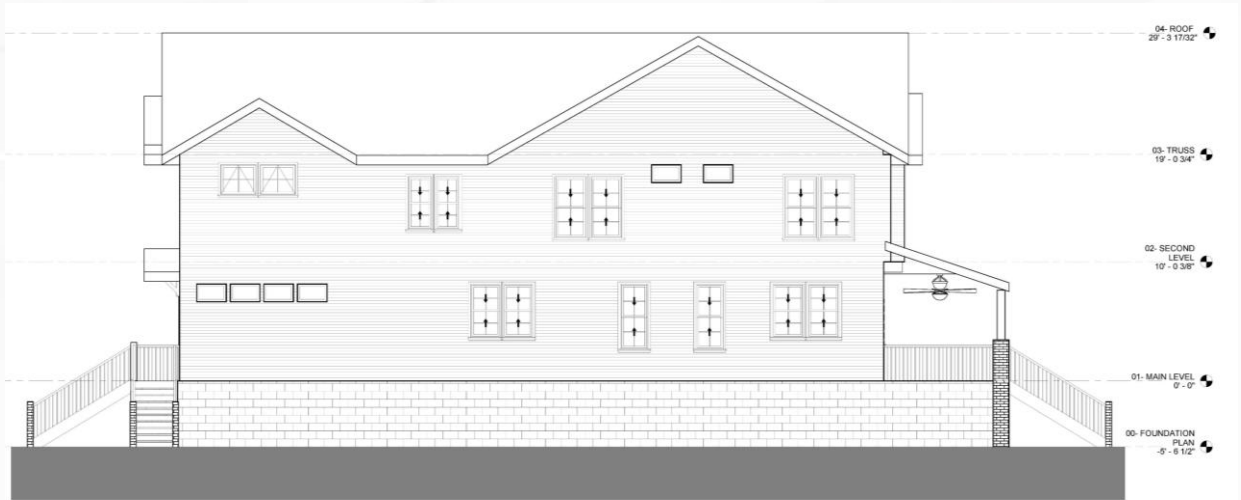
Interior Construction: Atl. House

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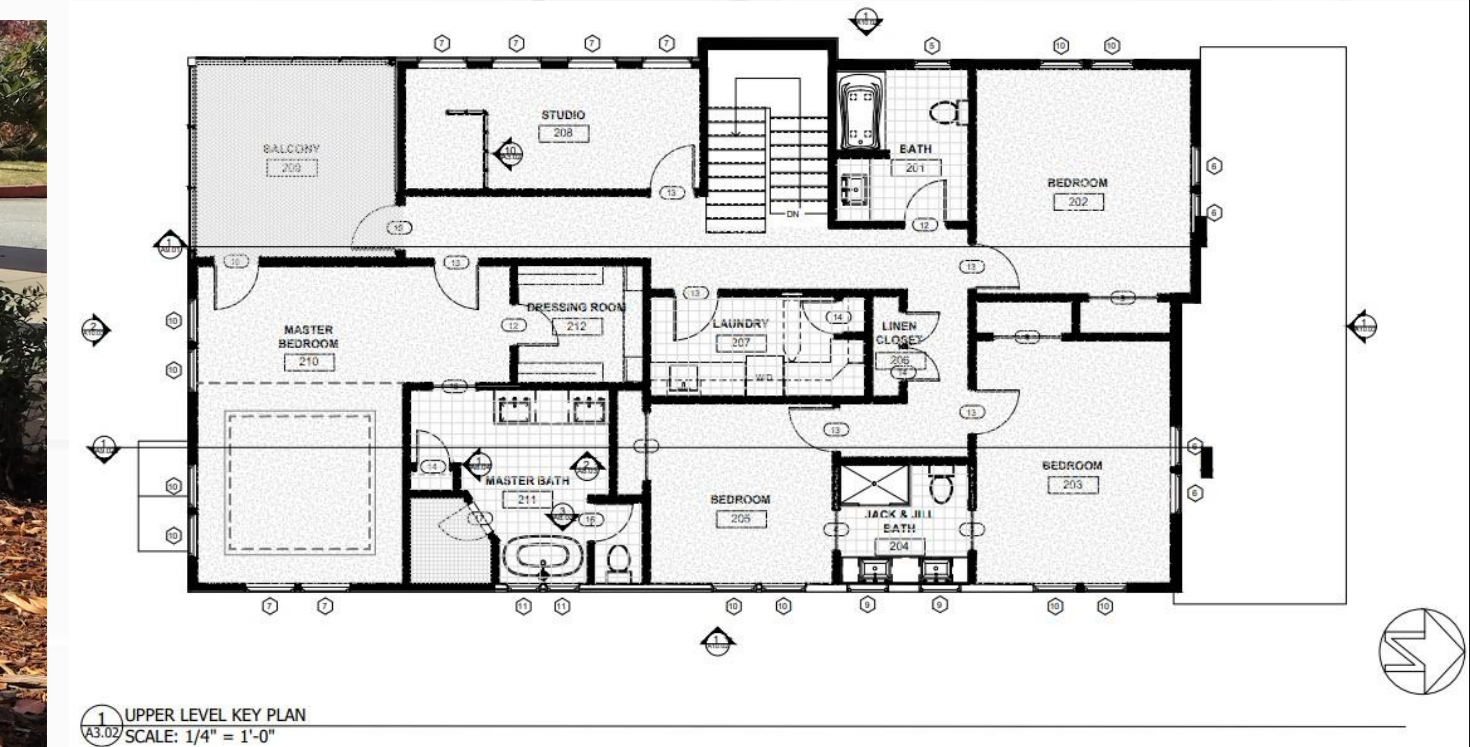
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EXTERIOR MODEL PERSPECTIVE – SOUTH



EXTERIOR ELEVATION – SOUTH



EXTERIOR ELEVATION – EAST



EXTERIOR MODEL PERSPECTIVE – EAST

Materials used were Foam Core, Wood, Soft Foam, Paint, Paper, Fabric, Tape & Misc. Detailed Items.

Student Lounge: Converse University

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CURRENT STUDENT LOUNGE IMAGES



INSPIRATIONAL PHOTOS



Design Concept: The project was to produce a design concept for the student lounge in the basement. The space is unwelcoming and not a lot of students were even aware of its existence. The concept is to take an inspiration from nature and incorporate it into a pattern within the space. My inspiration came from peacock feathers and the pattern I created was more along analogous colors in the form of feathers. The idea is to have feathers moving freely to guide the students and faculty into the space to enjoy. The space is to feel airy, relaxing, and calm with light colors and movement. The feathers provide the natural organic ornament that was requested.



Student Lounge: Converse University

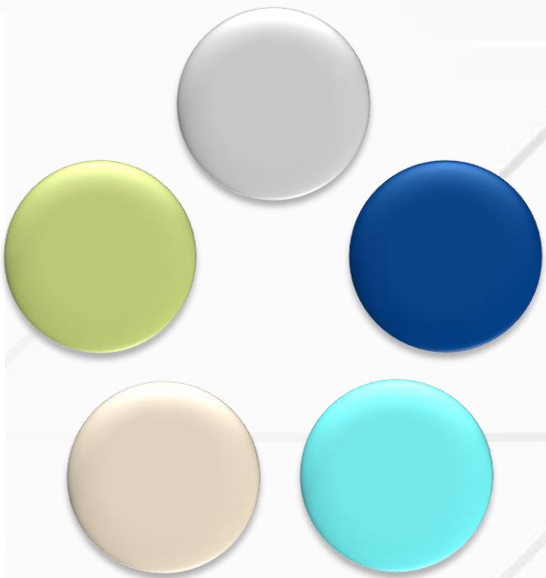
Prisma Marker Hand Renderings

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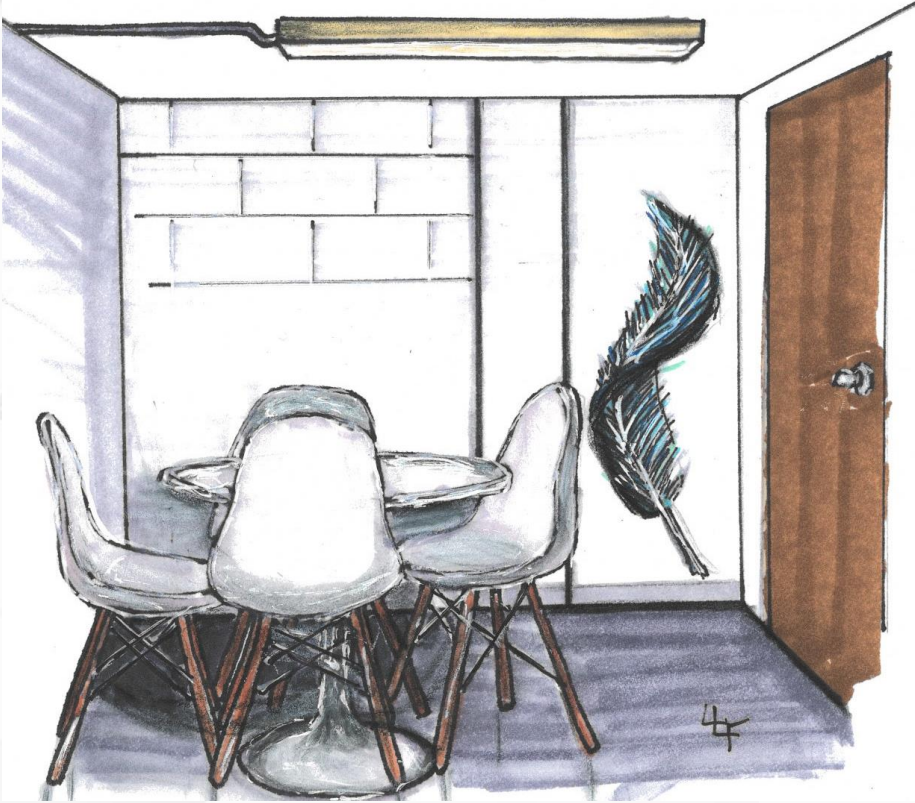
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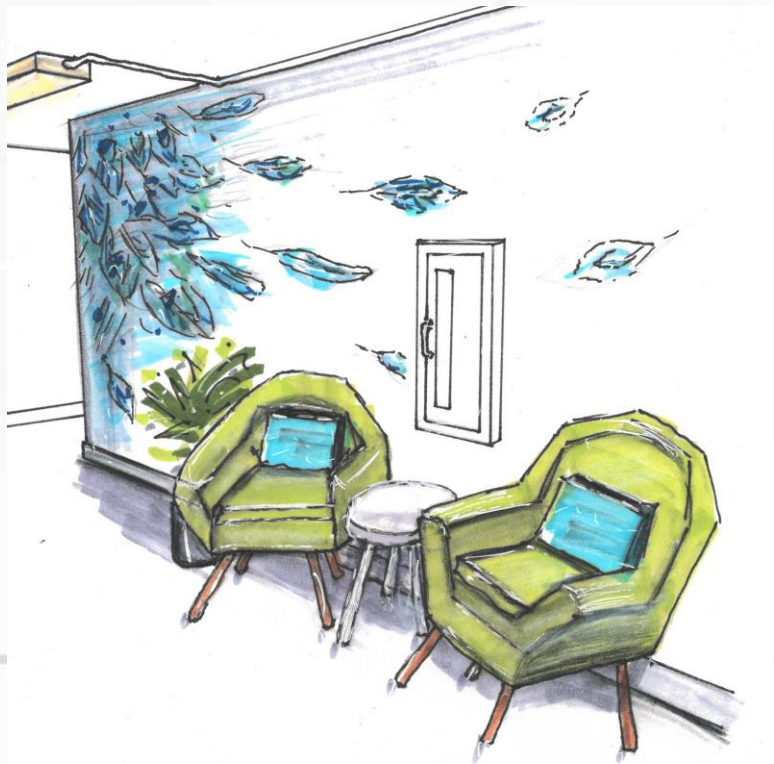
WALL MURAL ELEVATION



COOL COLOR SCHEME



STUDENT LOUNGE PERSPECTIVE



WALL MURAL PERSPECTIVE



Magshion Upholstered Club Chairs



Fiberglass Tulip Dining Set



Feathered Wall Decal

Retail: Fireplace Showroom

SketchUp, AutoCAD, and Photoshop

Design Concept: The concept for this design is to create a retail fireplace store, Hestia Fuego, that is aesthetically pleasing in order to attract customers and ultimately purchase high end fireplaces. There was a minimum of seven different vignettes showings, one of which is an exterior space with a firepit on the outdoor terrace. Hestia Fuego features high end furniture and furnishings along with a variety of top-of-the-line fireplaces in the heart of New York City.



OUTDOOR TERRACE PRESPECTIVE



MASTER SEATING PRESPECTIVE



1

- 1. Luxuria Fireplace
- 2. Kathy Kuo Sofa
- 3. Baker Lounge Chair
- 4. SW Lazy Gray
- 5. Heritage Granite Upholstery
- 6. Ivory Linen Upholstery
- 7. Brown Wood Finish
- 8. Exposed Brick Finish



LIVING ROOM PRESPECTIVE



2



3



4



5



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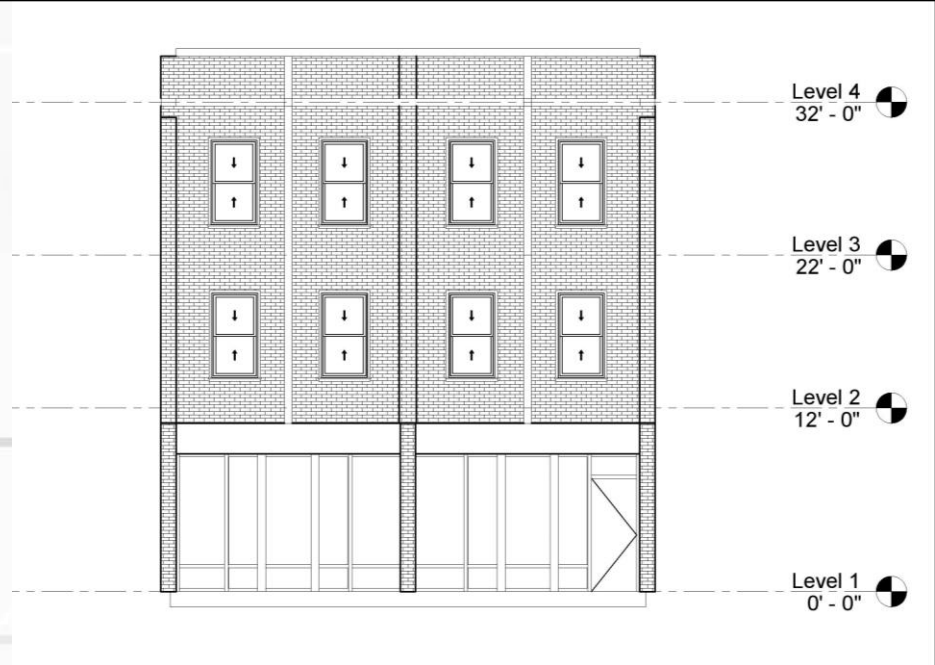
8

Retail: Fireplace Showroom

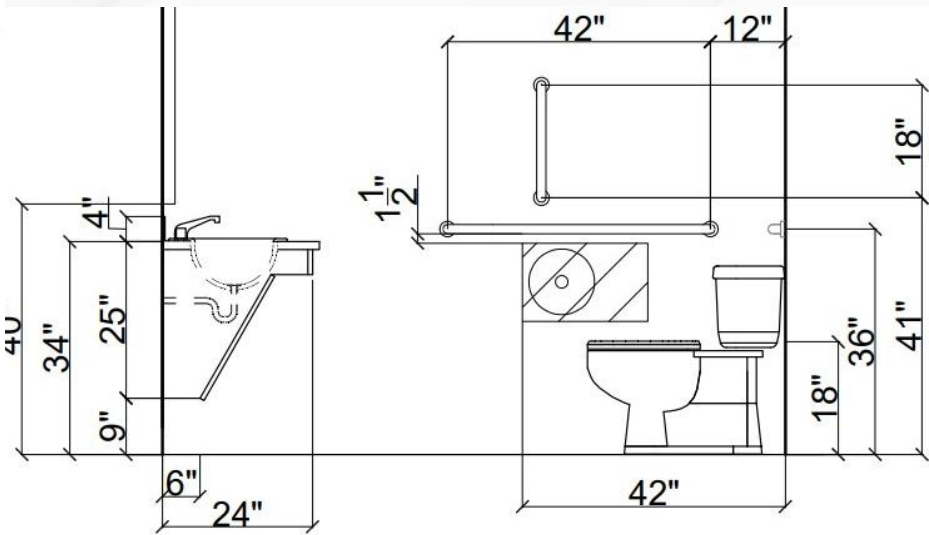
AutoCAD and Hand Renderings

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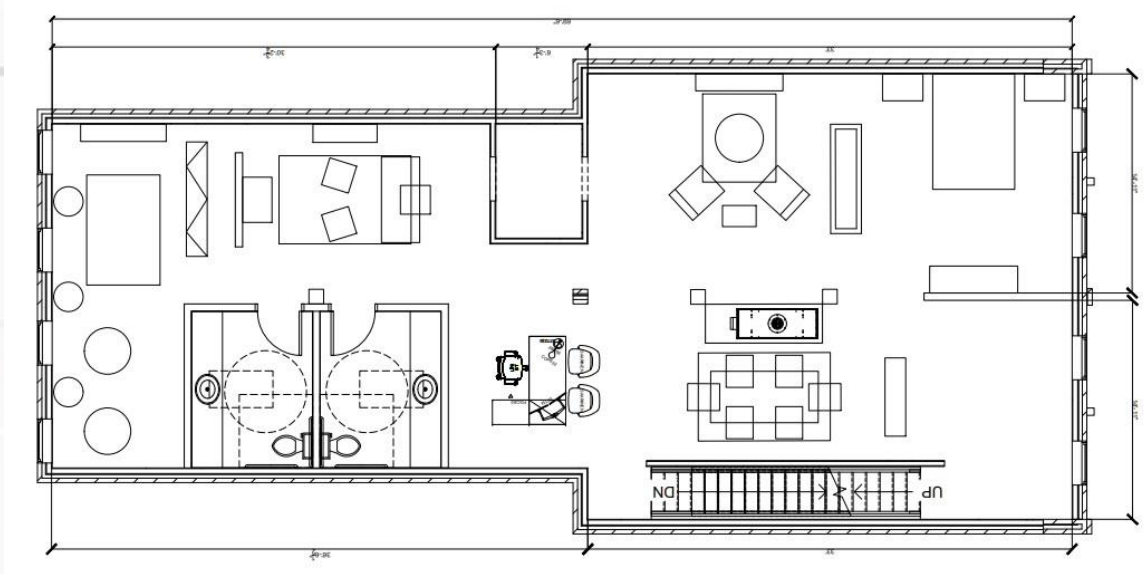
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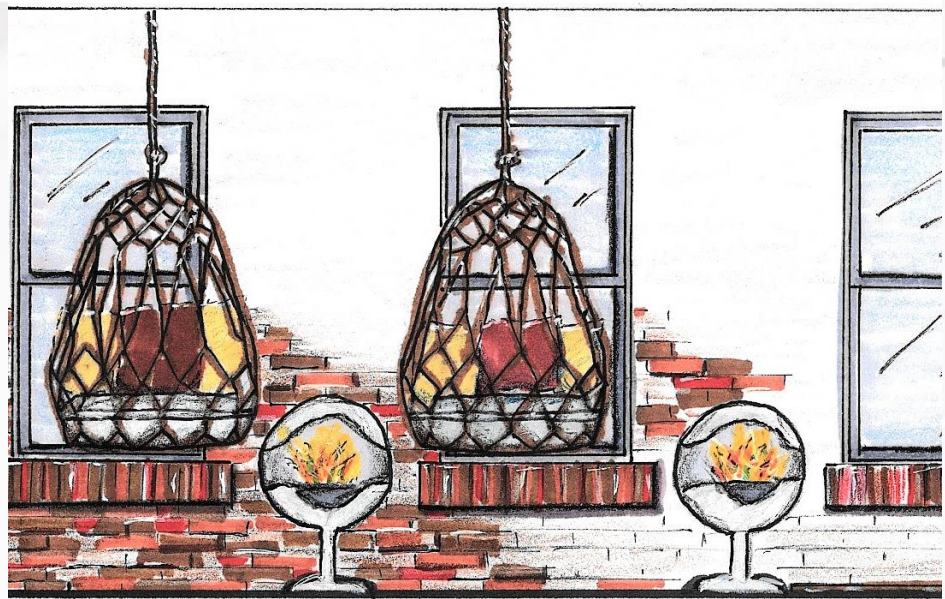
EXTERIOR STORE FRONT ELEVATION



ADA RESTROOM ELEVATION



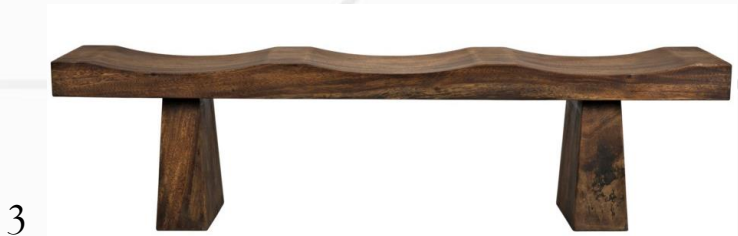
SECOND LEVEL FLOOR PLAN



SANCTUARY ELEVATION



- 1.Marina Hanging Chair
- 2.Vauni Globe Fireplace
- 3.Shibumi Mugger Wood Bench

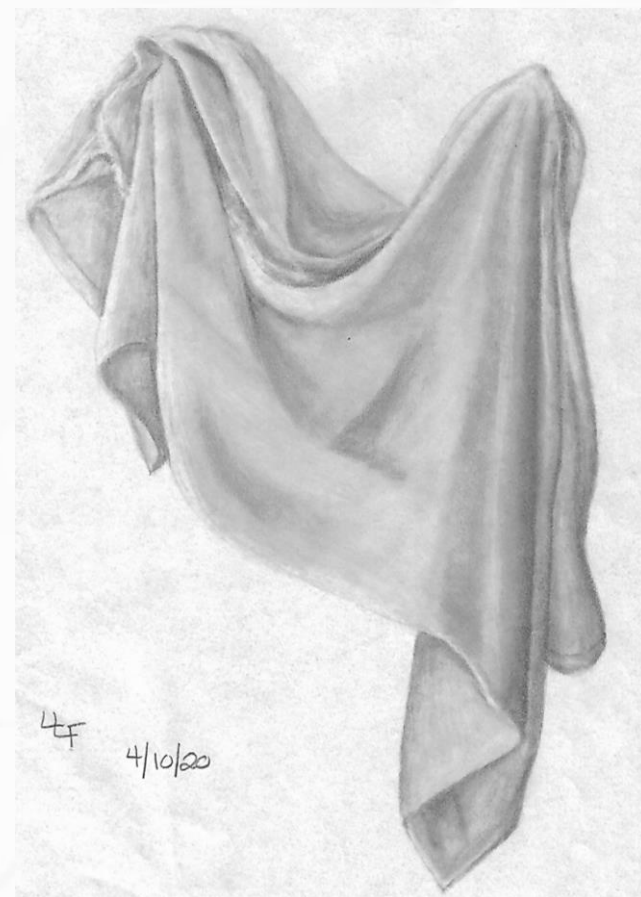


Sketches & Drawing:

Charcoal, Graphite, and Marker on Paper

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Leonor Fleming

<https://lfleming001.wixsite.com/designportfolio>

llambarria@gmail.com

864.684.9136

THANK YOU

LEONOR L. FLEMING

llambarria@gmail.com

(864) 684-9136

Taylors, SC

SKILLS:

- AutoCAD
- Sketchup
- Revit
- Enscape
- Photoshop
- 2020 Design
- Chief Architect
- Hand Renderings
- Virtual Reality
- Microsoft Office
- Google Drive
- Adobe Acrobat Pro
- Bilingual-
English/Spanish

EDUCATION

Converse University

Spartanburg, SC - May 2023

NISBET HONORS PROGRAM

Bachelor of Fine Arts in Interior

Design, CIDA Accredited

Department of Arts and Design,

NASAD Accredited

GPA: 3.97

RELEVANT WORK EXPERIENCE

INTERIOR DESIGN CONSULTANT (Internship)

GOS · May 2022 to October 2022

Coordinated sales representative or client requests by creating cost-effective, practical space planning solutions. Responsibilities included:

- Floorplan Layouts
- Prepared Price Proposals
- Furniture/Material Selections
- Video Walk Throughs
- 3D Renderings & Presentations

ADMINISTRATIVE ASSISTANT

ChemStone, Inc · March 2012 to May 2017

Managed and facilitated the remodel of an existing building which transitioned to the corporate office. Negotiated, oversaw, and coordinated with designers and purchased new office furniture. Consulted and designed the following:

- Entry & Reception
- Breakroom & Mailroom
- Lounge & Waiting
- Exterior & Interior Signage

Responsible for providing administrative and clerical service to colleagues, managers, and supervisors to facilitate efficient operations within the office.

OTHER WORK EXPERIENCE

DANGEROUS GOODS AGENT (Leadership Position)

FedEx Express · 11/2018 to 4/2022

Processed hazardous packages and documents by ensuring a proper chain of custody throughout the ramp operations. Also, an appointed wing walker guide escorting planes out safely and efficiently onto the runway.

Achievements: Employee of the Month & Peak Performer Award